



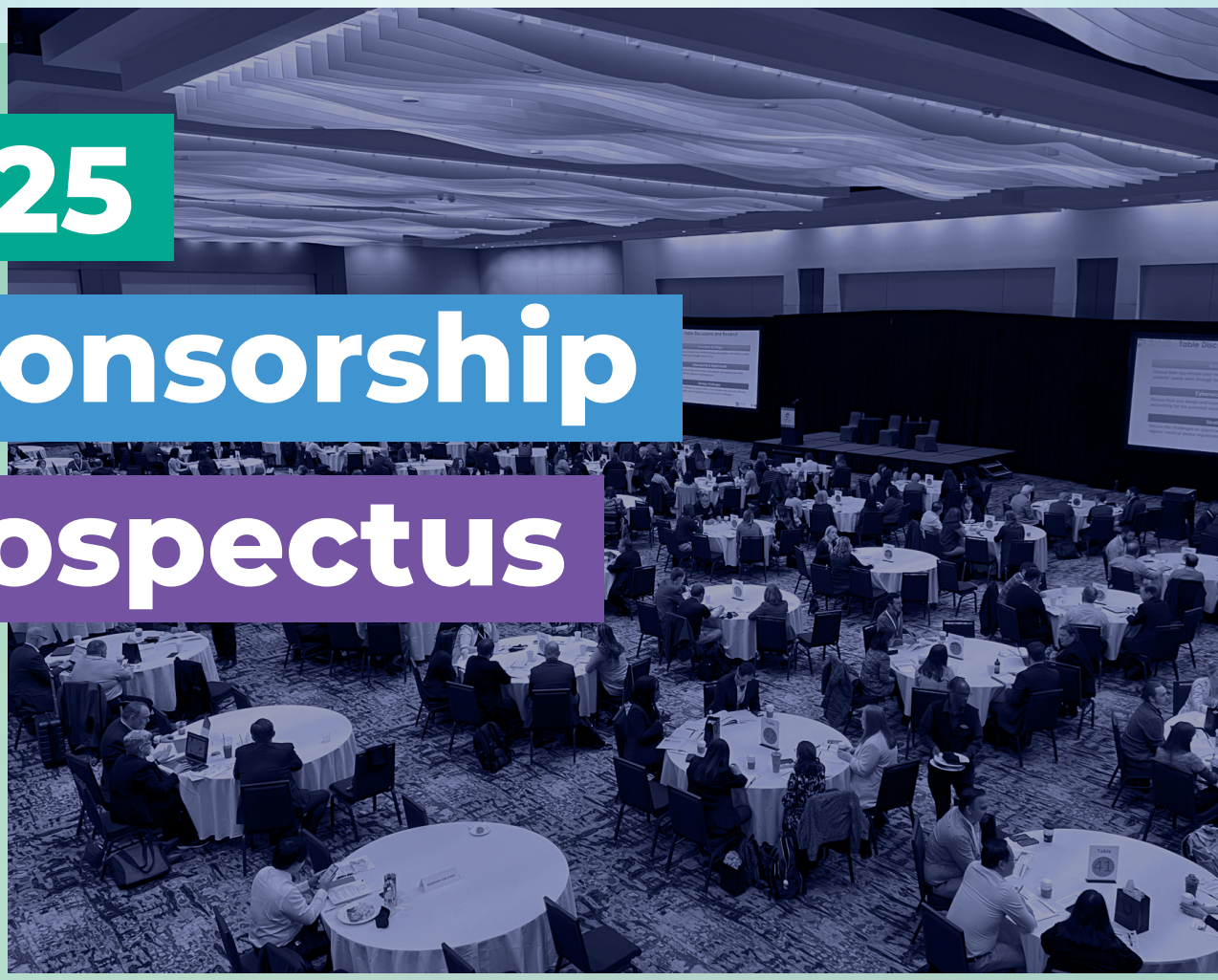
HEALTHCARE
PRODUCTS
COLLABORATIVE



2025

Sponsorship

Prospectus



MEDCON
CONFERENCE



COMBINATION
PRODUCTS SUMMIT

healthcareproducts.org



Inspiring Collaboration.

Leading Innovation.

Making a Difference.

We are the AFDO/RAPS Healthcare Products Collaborative—and we invite you to partner with us to make that difference.

The AFDO/RAPS Healthcare Products Collaborative is a joint venture established in 2022 between the Association of Food and Drug Officials (AFDO) and the Regulatory Affairs Professionals Society (RAPS).

The Collaborative supports idea sharing, innovation, and action across the global healthcare products community by fostering purpose-driven discussions among regulators, industry, academia, and thought leaders about the most pressing issues facing the industry.

Our distinct events portfolio—which includes the MedCon Conference and Combination Products Summit—highlights just one of the ways we inspire collaboration. This unique blend of mission and values guides purpose-driven community building and innovative solutions to make a difference in patients' lives.

Your sponsorship secures the ability of this vital collaboration to continue reshaping public health. Additionally, all financial support received is used to offset direct expenses incurred by the AFDO/RAPS Healthcare Products Collaborative to host this work. Without your sponsorship, this community would not be possible.

Thank you for your support!



MEDCON

C O N F E R E N C E
COLUMBUS, OH • APRIL 23-25, 2025

Driving engagement and exploring innovation for medical devices

Since 2009, MedCon has united the healthcare products community for unparalleled regulatory and industry collaboration. The event facilitates a neutral setting for information sharing to drive a common understanding of key regulatory and quality concepts. MedCon also delivers an in-depth, interactive program that examines complexities and opportunities for actionable innovation to advance patient care.

Whether you are attending MedCon for the first time—or returning for the tenth—you are welcomed into a community of like-minded professionals committed to the safe and effective use of medical devices to improve patient outcomes.

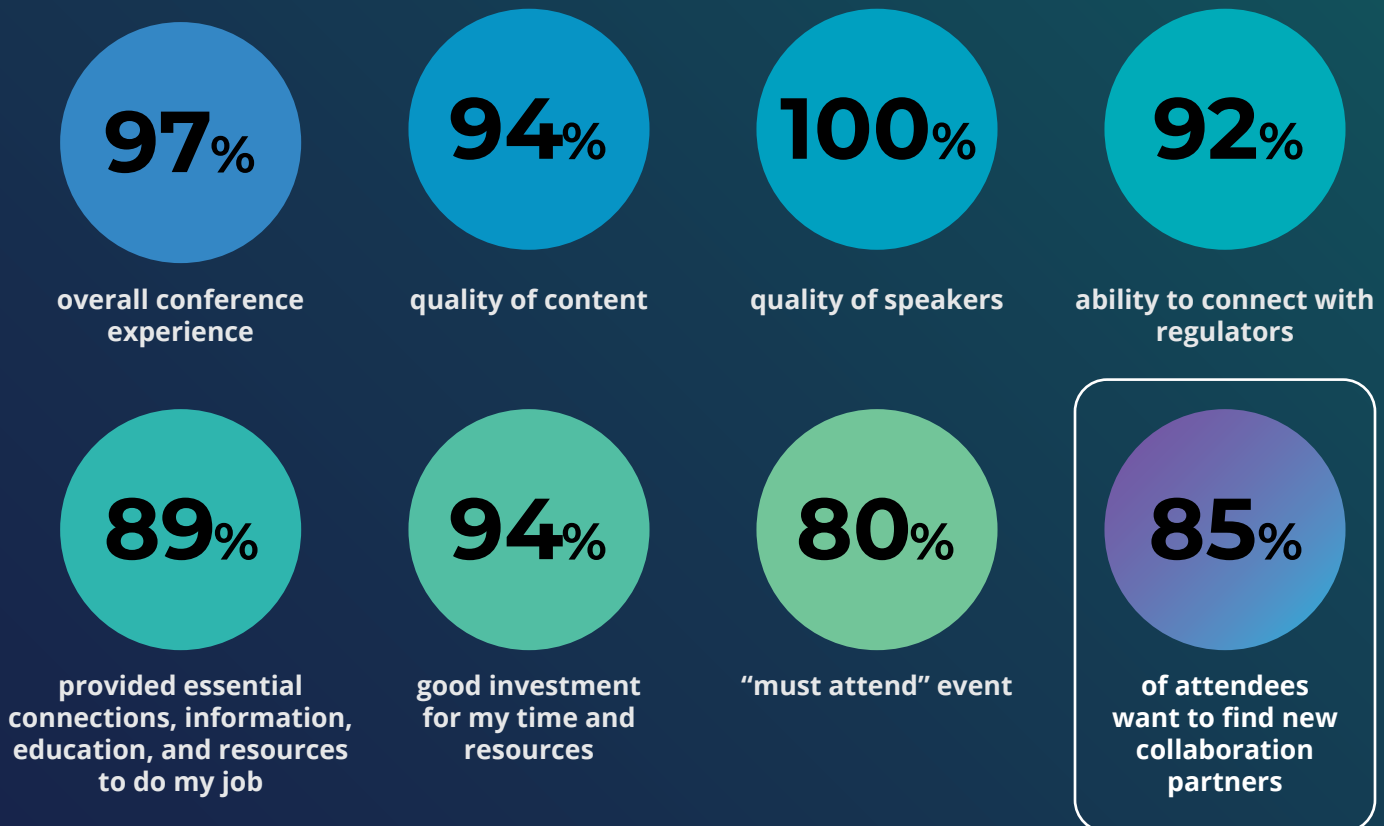
No other event delivers an intimate environment fueled by active listening and open and candid dialogues like MedCon! Working together, participants take a solutions-based approach to addressing the most vital issues pertaining to healthcare products across a rapidly changing landscape.



MedCon 2024 by the numbers:



Outstanding 2024 attendee satisfaction ratings:



Source: 2024 post-event attendee survey

MedCon 2025 is hosted by the AFDO/RAPS Healthcare Products Collaborative

We are thrilled to convene this April in Columbus, Ohio for four exciting days! Join us to experience:

- Full-day preconference workshop (April 22; separate registration required) and two-and-a half-day, in-depth conference (April 23–25)
- Interactive brainstorming experiences via the Solutions Exchange and a mock inspection to solve real-world problems
- In-depth presentations, discussions and vital networking opportunities leading to practical solutions that can be implemented immediately



Steve Mandernach

Executive Director,
AFDO

“This event offers a most unique opportunity for critical dialogue with regulatory partners during all stages of product development as well as a forum for discussing obstacles and innovation as an industry moving forward together.”



MedCon 2025 Sponsorship Packages

	Diamond \$25,000 (2 available)	Platinum \$18,000 (2 available)	Gold \$14,500 (3 available)	Silver \$10,000 (3 available)	Bronze \$6,000 (5 available)	Leader \$3,750
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition at the beginning of the preconference workshop, welcome reception, networking reception, or annual dinner (<i>choice available on a first-come, first-served basis</i>)	✓	✓				
Breakfast or lunch: Exclusive branding and logo placements on signage throughout meal service (<i>choice of meal on Day 1, Day 2, or Day 3 on a first-come, first-served basis</i>)			✓	✓		
Coffee breaks: Exclusive branding and logo placements on signage near refreshment stations (<i>choice of a.m. or p.m. break on Day 1, Day 2, or Day 3 on a first-come, first-served basis</i>)					✓	
Team registrations: Includes access to all sessions, meals, and networking events (<i>MedCon Annual Dinner available for an additional fee unless indicated</i>)	6	5	3	2	1	1
MedCon Annual Dinner: Team tickets for the MedCon Annual Dinner	6					
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meals, and networking events	2	1				
Social media post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline, and message (<i>copy must be pre-scheduled and approved by AFDO/RAPS</i>)	3	2	1			
Pre- and post-event attendee list: Includes name, title, and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 35,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (<i>must be prescheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top</i>)	✓					
Program book: Ad placement in program book	Full page	Full page	Full page	½ page	½ page	
Attendee gift: Ability to provide attendees with a takeaway gift (<i>sponsor must supply branded item for all participants. Item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.</i>)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session and during breaks	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage, and verbal recognition during the program	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

MedCon 2025 A La Carte Sponsorship Opportunities

Attendee gift: Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
Full-page ad in Attendee Program: Reserve a full page ad in the Attendee Program distributed to all attendees at the event	\$1,500
Half-page ad in Attendee Program: Reserve a half page ad in the Attendee Program distributed to all attendees at the event	\$800



Note: All advertisements and linked content will undergo review by AFDO/RAPS to ensure it complies with the event's FDA co-sponsorship agreement.



Reserve your premium package now! Contact Patrick Flynn at +1 301-770-2920, ext. 246, or pflynn@healthcareproducts.org. Don't forget to ask about multi-event discounts!

Join thought-leading organizations like these at MedCon 2025!

- 4C Pharma
- Abbott
- Aetion
- Agilis Consulting
- Akra Team GmbH
- Alcon
- American Nitrile Operations LLC
- AmerisourceBergen
- ANVISA (Brazilian Health Regulatory Agency)
- Apject Systems, Corp.
- Applied Medical Technology, Inc.
- Arthrex
- ASMITH QSM CONSULTING, LLC
- AtriCure
- Bayer
- Beurer North America LP
- Boston Scientific Corporation
- Cardinal Health
- CARDIOFOCUS, INC.
- CincyTech
- CMD MedTech
- Community Tissue Services
- Compliance Insight
- Connell Consulting LLC
- Cook
- Defense Health Agency
- DimcoGray, DG Medical
- DNA Electronics
- Donovan Consulting
- Drucker Diagnostics
- Edwin Bills Consultant
- Element
- Eli Lilly & Company
- Enhanced Compliance
- Enzyme Corporation
- Epitel, Inc.
- Ethicon
- Evolution Surgical
- Exsurco Medical, Inc.
- Fisher & Paykel Healthcare Limited
- GE HealthCare
- Greenleaf Health Inc.
- Greenlight Guru
- Hammill Medical
- Hardy Diagnostics
- Hollister Incorporated
- Hologic
- Horizon Therapeutics
- iFyber
- IMRIS
- in2being, LLC
- Innovasis, Inc.
- Integra LifeSciences
- IntePros Inc.
- Invacare Corporation
- Iterative Health
- Japan Regulatory Solutions LLC
- Johnson & Johnson
- Kaleidoscope Innovation
- Kasve / University of Oulu
- King & Spalding LLP
- Klarity Medical
- KTA Compliance Consulting
- Lincotek Medical
- MEDIcept
- Medtronic
- MFORCE3 Quality Concepts
- MiraVista Diagnostics
- MITRE
- MOLLI Surgical Inc.
- Nelson Laboratories
- NESTcc
- Norman Noble, Inc.
- Norwood Medical
- Nova Leah
- Olympus Corporation
- Orthogonal
- P&G
- Pathway for Patient Health
- Polymer Technology Systems, Inc.
- Procter & Gamble
- QRC Compliance
- Qserve Group
- QuidelOrtho
- Redica Systems
- RegDesk, Inc.
- Regenesys Biomedical
- Remington Medical
- Rimsys
- Roche Diagnostics
- Siemens Healthineers
- Smiths Medical
- Sonio
- SPR Therapeutics
- SSP Regulatory Consulting LLC
- STERIS Corporation
- Strategic Regulatory Partners, LLC
- Stryker
- T. C. Meyer & Associates
- Tata Elxsi Limited
- Tecomet
- Teladoc Health
- The University of Akron
- Thermo Fisher Scientific
- TMRW Life Sciences
- TÜV SÜD Medical Health Services
- TyTek Medical, Inc.
- U.S. Food and Drug Administration
- USAMRDC ORA
- UserWise, LLC
- Veeva Systems
- Zimmer Biomet



COMBINATION PRODUCTS SUMMIT

PROVIDENCE, RI • NOVEMBER 13-14, 2025

Driving engagement and exploring innovation for combination products

Since 2015, the Combination Products Summit has united industry leaders and regulators for unparalleled collaboration. The event facilitates a neutral setting for information sharing to drive a common understanding of key regulatory and quality concepts. The Summit also delivers an in-depth, interactive program that examines complexities and opportunities for actionable innovation to advance patient care.

Whether you are attending the Summit for the first time—or returning for the tenth—you are welcomed into a community of like-minded professionals committed to the safe and effective use of combination products to improve patient outcomes.

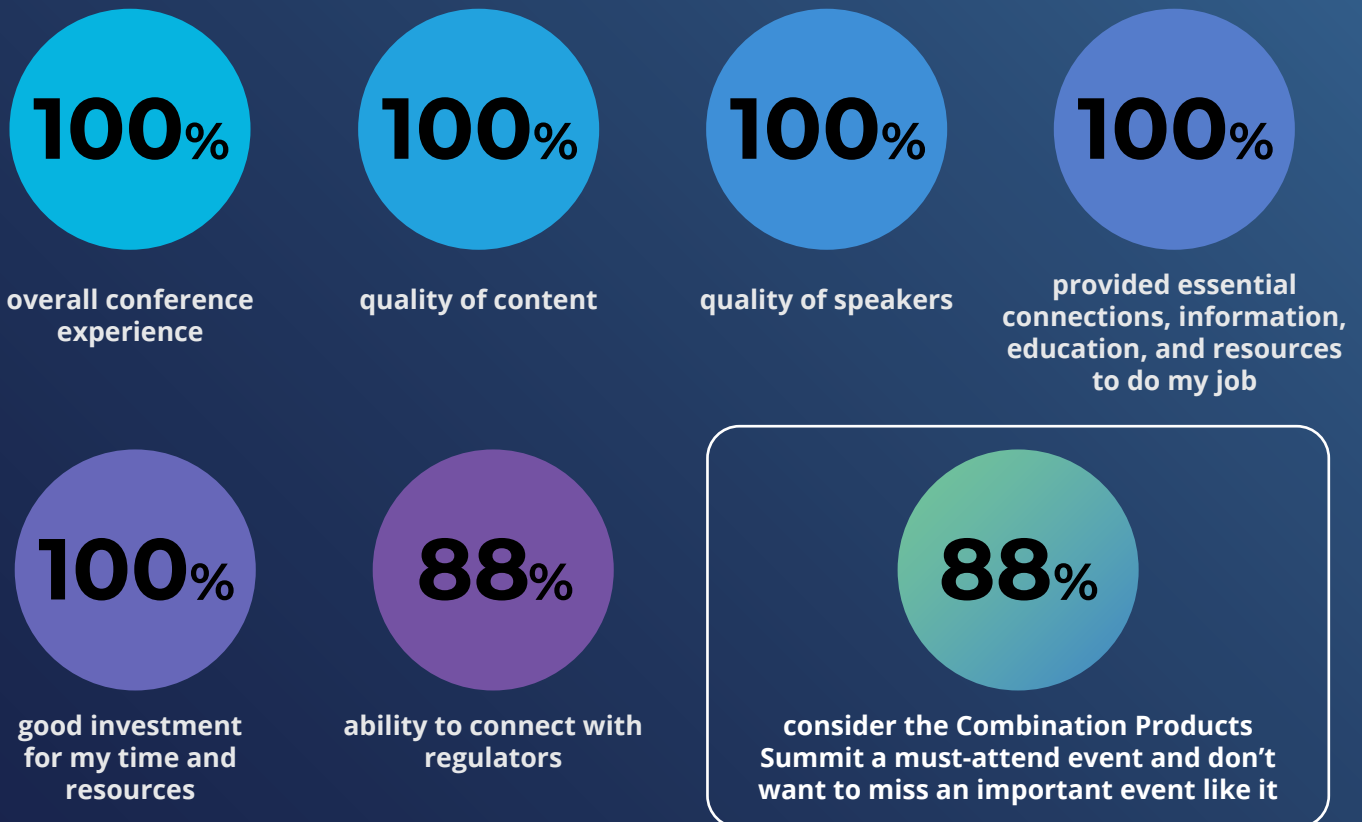
No other event delivers an intimate environment fueled by active listening and open and candid dialogues like the Combination Products Summit! Working together, participants take a solutions-based approach to addressing the most vital issues pertaining to combination products across a rapidly changing landscape.



Combination Products Summit 2024 by the numbers:



Outstanding 2024 attendee satisfaction ratings:



Source: 2024 post-event attendee survey

Combination Products Summit 2025 is hosted by the AFDO/RAPS Healthcare Products Collaborative

We are thrilled to convene this November in Providence, RI for three exciting days. Join us to experience:

- Full-day preconference workshop (November 12, separate registration required) and two day, in-depth conference (November 13–14)
- One-on-one meeting opportunities with FDA executives during FDA Office Hours
- Interactive brainstorming experiences via the Solutions Exchange to solve real-world problems
- In-depth presentations, discussions and vital networking opportunities leading to practical solutions that can be implemented immediately
- Special “Fireside Chat” session to ask questions directly to a panel of FDA leaders about product development, quality systems readiness, product approval, post-market requirements, evolving regulations/expectations, and more



Kim Belsky
Strategic Facilitator,
Combination Products
Summit, AFDO/RAPS
Healthcare Products
Collaborative

“If you are in the combination products space, this is the place to be. The level of collaboration, the diversity of industry and regulatory backgrounds, and the opportunity to engage with the FDA we have seen here the past three days solidifies this as the premiere event for anyone working in combination products and looking for insights into today’s challenges and opportunities.”



Combination Products Summit 2025 Sponsorship Packages

	Diamond \$25,000 (1 available)	Platinum \$18,000 (1 available)	Gold \$14,500 (2 available)	Silver \$10,000 (2 available)	Bronze \$6,000 (4 available)	Leader \$3,750
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition at the beginning of the preconference workshop or networking reception (<i>choice available on a first-come, first-served basis</i>)	✓	✓				
Breakfast or lunch: Exclusive branding and logo placements on signage throughout meal service (<i>choice of meal on Day 1 or Day 2 on a first-come, first-served basis</i>)			✓	✓		
Coffee breaks: Exclusive branding and logo placements on signage near refreshment stations (<i>choice of a.m. or p.m. break on Day 1 or Day 2 on a first-come, first-served basis</i>)					✓	
Team registrations: Includes access to all sessions, meals, and networking events	6	5	3	2	1	1
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meals, and networking events	2	1				
Social media post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline, and message (<i>copy must be pre-scheduled and approved by AFDO/RAPS</i>)	3	2	1			
Pre- and post-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 35,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (<i>must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top</i>)	✓					
Program book: Ad placement in program book	Full page	Full page	Full page	½ page	½ page	
Attendee gift: Ability to provide attendees with a takeaway gift (<i>sponsor must supply branded item for all participants. Item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.</i>)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session and during breaks	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage, and verbal recognition during the program	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

Combination Products 2025

A La Carte Sponsorship Opportunities

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Join thought-leading organizations like these at Combination Products Summit 2025!

- AbbVie
- ACE Regulatory Affairs Consulting, LLC
- Acelyrin
- Afaxys Inc.
- Agilis by Kymanox
- Ajou University
- Alcon
- Alexion Pharmaceuticals, Inc.
- ALK A/S
- Altimmune, Inc.
- Amgen
- AnaptysBio, Inc.
- Aptar
- Ascendis Pharma A/S
- AstraZeneca
- BD
- Biogen
- Biograin ApS
- Biomarin
- Biora
- Boehringer Ingelheim
- Boston Scientific
- Breckenridge Pharmaceutical, Inc.
- BSI
- CC Consulting
- Cerebral Therapeutics
- Civica Rx
- Coherus BioSciences
- Combination Products Consulting Services LLC
- Core Human Factors Inc.
- CP Pathways LLC
- CRS8 Consulting LLC
- CSL Behring
- Cytotheryx
- DBV Technologies
- EdgeOne Medical
- Edwin Bills Consultant
- Eisai Inc
- Eli Lilly and Company
- EMD Serono
- Enable Injections
- Enzyme Corporation
- Ethicon, Inc., Johnson & Johnson
- Ferring
- Fresenius Kabi USA
- Genentech/Roche
- GessNet Safety Engineering
- Gilead Sciences
- Halozyme, Inc.
- Hollister Incorporated
- Hyman, Phelps & McNamara, P.C.
- iHealth labs
- Inhalon Biopharma
- Inovio Pharmaceuticals
- Janssen Pharmaceuticals
- Johnson & Johnson
- Kenya Pharmacy and Poisons Board
- Krayton Innovations LLC
- Kymanox
- Labcorp
- LEO Pharma
- Locagen Therapeutics
- Lyra Therapeutics
- Merck
- Nectero Medical
- Nemera
- Next Science, LLC
- Novartis Pharmaceutical Company
- Novo Nordisk
- NPG
- Nykode Therapeutics
- P/L Biomedical
- PanTher Therapeutics
- Pathway for Patient Health
- Pfizer
- PharmaLex US Corporation
- Phillips-Medisize
- ProPharma Group
- Regeneron Pharmaceuticals
- Sanofi
- scPharmaceuticals
- SHL Medical
- Stemson Therapeutics
- Strategic Regulatory Partners, LLC
- Suttons Creek
- Tampere University
- Teva Pharmaceuticals
- Texas Department of State Health Services
- Tolmar
- TW Consulting & Associates
- U.S. Food and Drug Administration
- University of Southern California
- Vir Biotechnology, Inc.
- West Pharmaceutical Services
- Windgap Medical
- Ypsomed AG
- Zealand Pharma A/S