



MEDCON

C O N F E R E N C E

2025 APPLICATION AND CONTRACT FOR SPONSORSHIP

Company Name:

Sponsorship Levels:

Diamond \$25,000 (2 available)
Platinum \$18,000 (2 available)
Gold \$14,500 (3 available)
Silver \$10,000 (3 available)
Bronze \$6,000 (5 available)
Leader \$3,750

A la Carte Sponsorships:

Attendee gift \$1,250
Full page ad in Attendee Program \$1,500
Half page ad in Attendee Program \$800

Multi-Event Discount:

As a sponsor of multiple 2025 AFDO/RAPS Healthcare Products Collaborative events, SPONSOR qualifies for a package discount as agreed upon and stated above.

\$

Exhibit and sponsorship benefits are delivered per the packages detailed on the following page(s)

Sponsorship Packages

	Diamond \$25,000 (2 available)	Platinum \$18,000 (2 available)	Gold \$14,500 (3 available)	Silver \$10,000 (3 available)	Bronze \$6,000 (5 available)	Leader \$3,750
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition at the beginning of the preconference workshop, welcome reception, networking reception, or annual dinner (<i>choice available on a first-come, first-served basis</i>)	✓	✓				
Breakfast or lunch: Exclusive branding and logo placements on signage throughout meal service (<i>choice of meal on Day 1, Day 2, or Day 3 on a first-come, first-served basis</i>)			✓	✓		
Coffee breaks: Exclusive branding and logo placements on signage near refreshment stations (<i>choice of a.m. or p.m. break on Day 1, Day 2, or Day 3 on a first-come, first-served basis</i>)					✓	
Team registrations: Includes access to all sessions, meals, and networking events (<i>MedCon Annual Dinner available for an additional fee unless indicated</i>)	6	5	3	2	1	1
MedCon Annual Dinner: Team tickets for the MedCon Annual Dinner	6					
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meals, and networking events	2	1				
Social media post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline, and message (<i>copy must be pre-scheduled and approved by AFDO/RAPS</i>)	3	2	1			
Pre- and post-event attendee list: Includes name, title, and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 35,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (<i>must be prescheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top</i>)	✓					
Program book: Ad placement in program book	Full page	Full page	Full page	½ page	½ page	
Attendee gift: Ability to provide attendees with a takeaway gift (<i>sponsor must supply branded item for all participants. Item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.</i>)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session and during breaks	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage, and verbal recognition during the program	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

Sponsorship Terms and Conditions

The rules and regulations contained herein are part of all sponsor contracts. MedCon reserves the right to enforce these rules and regulations, as well as to make final decisions on all points covered or not covered in these rules and regulations. MedCon reserves the right to decline or remove any sponsor/company that, in its judgment, is not suitable or not in keeping with the character of the event. At its discretion, MedCon may accept or reject any application for sponsorship. MedCon shall have full authority to interpret or amend these rules, and its decision is final.

SHOW MANAGEMENT

AFDO RAPS Healthcare Products Collaborative

Phone: +1.301.770.2920

Email: info@healthcareproducts.org

Website: www.healthcareproducts.org

All sponsor matters and questions not covered in the sponsor contract are subject to the decision of Show Management. These rules and regulations may be amended or changed at any time by MedCon and all amendments and changes will be binding on all parties.

The AFDO/RAPS Healthcare Products Collaborative (HPC) events are focused on offering an engaging collaborative space for those who work in the healthcare products field on behalf of patient care both from a regulatory and product development perspective.

The HPC is dedicated to creating a safe, productive, and welcoming forum for all participants to engage with one another during our in-person and online events.

ETHICAL COMMITMENT/CONFLICT OF INTEREST. As professionals, we have the professional and ethical responsibility to maintain the highest professional conduct standards and embody the highest level of professional ethics in our words, actions, and deeds.

The HPC will continue to provide a community that focuses on developing and sustaining a competent workforce that advances public health.

FDA has historically been a co-sponsor of all HPC events. Sponsorships will be reviewed for actual conflict of interest between the sponsoring organization and current FDA proceedings.

CODE OF CONDUCT. The HPC has a zero-tolerance policy for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our meetings. If you witness unacceptable behavior, please contact the HPC staff as soon as possible, either in person or by completing this anonymous form. Consequences for unacceptable behavior may include dismissal from the event.

Unacceptable Behavior is defined as:

- Harassment, intimidation, or discrimination in any form.
- Verbal abuse of any attendee, speaker, volunteer, sponsor, staff member, service provider, or other event guest.
- Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, sponsor, staff member, service provider, or other meeting guest.

TREATMENT OF ATTENDEES. Sponsors agree to abide by all HPC policies in conformity with applicable law, offers equal opportunity to all regardless of race, color, creed, religion, national origin, gender, marital status, physical or mental handicap, political affiliation, age, veteran status, sexual orientation, and other characteristics protected by law. HPC reserves the right to remove any sponsor whose personnel discriminate against attendees in any manner.

REFUNDS, CREDITS AND CANCELLATIONS. All MedCon 2025 sales are FINAL, and no credits or refunds will be issued.

REGISTRATIONS. Sponsors are entitled to the number of registrations as specified in their contract, which provide access to the event, all sessions, networking activities and associated features. Sponsors are encouraged to take full advantage of these passes to participate in all aspects of the event.

LOGO USAGE. The MedCon logo is the property of the AFDO/RAPS Healthcare Products Collaborative and may not be used without the permission of Show Management.

SHOW CANCELLATION. It is mutually agreed that in the event that MedCon is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to any event over which MedCon has no control, then the sponsor contract may be immediately amended by MedCon and sponsor hereby waives any and all claims against it.

CREATIVE INSTRUCTIONS. Sponsor agrees to deliver electronic files of all creatives to MedCon by the due date set. Files must be sent in the acceptable pre-determined format and conform to specifications as provided on the separate "spec sheet."

BILLING INSTRUCTIONS. All invoices are due upon receipt unless otherwise noted in the original agreement. Invoices will be emailed to the contact listed on the signed contract unless otherwise indicated by the Sponsor.

By signing or typing my name below, I represent that I am an authorized representative of Sponsor, have read and understand this Contract, including the payment and cancellation policies and the Terms and Conditions, and agree on behalf of Sponsor to be bound by this Contract. Sponsor consents to receiving all written and electronic correspondence from the AFDO/RAPS Healthcare Products Collaborative and official event contractors related to MedCon 2025.

Contract Signature:

Date:

Name:

Title:

Email:

Company:

Company Website:

Event Logistics Contact:

Title:

Phone:

Email:

Accounts Payable Contact:

Title:

Phone:

Email:

Event Representative:

Date: