

2023 SPONSORSHIP PROSPECTUS



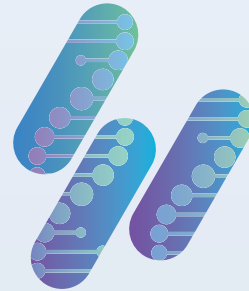
MEDCON
CONFERENCE



AI SUMMIT



**COMBINATION
PRODUCTS SUMMIT**



PHARMALINK
CONFERENCE



HEALTHCARE
PRODUCTS
COLLABORATIVE



www.healthcareproducts.org



Inspiring Collaboration. Leading Innovation. Making a Difference.

We are the AFDO/RAPS Healthcare Products Collaborative—and we invite you to partner with us to make that difference.

The AFDO/RAPS Healthcare Products Collaborative is a joint venture established in 2022 between the Association of Food and Drug Officials (AFDO) and the Regulatory Affairs Professionals Society (RAPS).

Continuing and expanding upon Xavier Health's legacy, the Collaborative supports idea sharing, innovation, and action across the global healthcare products community by fostering purpose-driven discussions among regulators, industry, academia, and thought leaders about the most pressing issues facing the industry.

Our distinct events portfolio—which includes the MedCon Conference, AI Summit, Combination Products Summit, and PharmaLink Conference—highlights just one of the ways we inspire collaboration. This unique blend of mission and values guides purpose-driven community building and innovative solutions to make a difference in patients' lives.

Your sponsorship secures the ability of this vital collaboration to continue reshaping public health. Additionally, all financial support received is used to offset direct expenses incurred by the AFDO/RAPS Healthcare Products Collaborative to host this work. Without your sponsorship, this community would not be possible.

Thank you for your support!



AI SUMMIT

CINCINNATI, OH • NOVEMBER 14–16, 2023

An artificial intelligence summit where world healthcare leaders come together

Since 2017, the AI Summit has united AI experts from industry, regulatory agencies, and academia to better understand current challenges and actionable solutions in healthcare and life sciences. With a distinct focus on collaborating and innovating with the global AI healthcare community, the Summit offers a truly unique opportunity to engage in dialogue and share successful practices in a neutral, open setting.



AI Summit 2022 by the numbers:



Nearly
100
participants



20+
sessions



Nearly
30
speakers from across FDA,
government, and industry



AI Summit 2023 is hosted by the AFDO/RAPS Healthcare Products Collaborative.

Please join us this November in Cincinnati for three exciting days:

- Enjoy interactive sessions that create a behind-the-scenes experience into how AI is being used in pharma, biopharma, and medical devices
- Be a part of the open discussions to identify and overcome hurdles, implement solutions, and pave a path forward for the betterment of patient care through our use of AI
- Collaborate with thought-leaders, industry experts, and officials from the U.S. Food and Drug Administration to build trust in AI systems and between AI stakeholders
- Participate with our AI working teams and provide input regarding their projects, deliverables, and upcoming research
- Advance the industry by exploring best practices, use-cases, lessons learned, and actionable solutions

AI Summit 2023 Sponsorship Packages

	DIAMOND \$25,000	PLATINUM \$18,000	GOLD \$14,500	SILVER \$10,000	BRONZE \$5,000	LEADER \$3,500
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition at the beginning of the preconference workshop, welcome reception, networking reception or annual dinner (choice available on a first-come, first-served basis)	✓	✓				
Breakfast or Lunch: Exclusive branding and logo placements on signage throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis)			✓	✓		
Coffee Breaks: Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Wednesday or Thursday on a first-come, first-served basis)					✓	
Team registrations for AI Summit: Includes access to all sessions, meal functions and networking events	6	5	3	2	1	1
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meal functions and networking events	2	1				
Social media post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 30,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓					
Program book: Ad placement in program book	Full-page	Full-page	Half-page	Half-page	Half-page	
Attendee gift: Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 brand promotional slide in the walk-in slide loop played prior to each session	✓	✓				
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink in event sites	✓	✓	✓	✓	✓	✓

AI Summit 2023 A la Carte Sponsorship Opportunities

	PRICE
Attendee gift Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
Full-page ad in Attendee Program Reserve a full-page ad in the Attendee Program that is distributed to all attendees at the event	\$1,500
Half-page ad in Attendee Program Reserve a half-page ad in the Attendee Program that is distributed to all attendees at the event	\$800



Reserve your premium package now! Contact **Patrick Flynn** at **301-770-2920, ext. 246** or **pflynn@healthcareproducts.org**.

Don't forget to ask about multi-event discounts!

Join thought-leading organizations like these at AI Summit 2023!

- Acumen Analytics
- American Medical Association
- AstraZeneca Pharmaceuticals LP
- Avalere Health
- Bayer US
- Becton Dickinson
- Boston Scientific
- Butterfly Network
- Carl Zeiss Meditec
- Compliance Insight, Inc.
- Global RQC Med Device Solutions, LLC
- Google
- Hologic
- International Food Protection Training Institute
- Intuitive Surgical
- J&J
- Janssen
- King & Spalding LLP
- NAMSA
- Northwell Health
- Pfizer
- Philips
- Procter & Gamble
- Siemens Healthineers
- Thermo Fisher Scientific





COMBINATION PRODUCTS SUMMIT

FT. WORTH, TX • NOVEMBER 28-30, 2023
CO-SPONSORED BY THE FDA

A summit focused on solutions for a dynamic industry with evolving regulations

Since 2015, the Combination Products Summit has united industry leaders and regulators to drive innovation and navigate the complexities specific to the world of combination products. With a focus on the delivery of safe, effective, and high-quality products for the patients who need them, Summit attendees truly make a difference during vital exchanges in a neutral, open setting.



Combination Products Summit 2022 by the numbers:



170+
participants



18
sessions



30+
speakers



8
FDA speakers,
along with other
government regulators

Combination Products Summit 2023 is hosted by the AFDO/RAPS Healthcare Products Collaborative and co-sponsored by Food and Drug Administration (FDA) of the U.S. Department of Health and Human Services.

Please join us this November in Ft. Worth for three interactive days:

- Full-day preconference workshop (November 28; separate registration required) and two-day, in-depth Summit (November 29 and 30)
- Meet one-on-one with FDA executives during FDA Office Hours
- Explore solutions for a dynamic industry in an ever-changing regulatory landscape
- Participate in sessions, informal collaboration, and networking events focused on what's new and what's next for combination products
- Discuss actionable learning and implementation plans for combination products

Combination Products Summit 2023

Sponsorship Packages

	DIAMOND \$25,000	PLATINUM \$18,000	GOLD \$14,500	SILVER \$10,000	BRONZE \$5,000	LEADER \$3,500
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition at the beginning of the preconference workshop, welcome reception, networking reception or annual dinner (choice available on a first-come, first-served basis)	✓	✓				
Breakfast or Lunch: Exclusive branding and logo placements on signage throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis)			✓	✓		
Coffee Breaks: Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Wednesday or Thursday on a first-come, first-served basis)					✓	
Team registrations for Combination Products Summit: Includes access to all sessions, meal functions and networking events	6	5	3	2	1	1
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meal functions and networking events	2	1				
Social media post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
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Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

Combination Products Summit 2023 A la Carte Sponsorship Opportunities

	PRICE
Attendee gift Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
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Don't forget to ask about multi-event discounts!

Join thought-leading organizations like these at Combination Products Summit 2023!

- AbbVie
- Aerie Pharma
- Afaxys Pharma
- Agilis Consulting
- Alexion
- Alkermes, Inc.
- Alvogen Inc
- Amgen
- Amplicore Pharma
- Apiject Systems, Corp.
- AstraZeneca
- Becton Dickinson
- Biogen
- Boehringer Ingelheim Pharma GmbH & Co. KG
- CSL Behring
- Eitan Medical Ltd.
- Eli Lilly & Company
- Enable Injections, Inc.
- European Medicines Agency
- Exponent, Inc.
- Genentech
- GSK
- Hikma Pharmaceutical Inc.
- Immunovant
- Janssen
- Johnson & Johnson
- Kymanox
- Leo Pharma
- Medtronic
- Merck
- Milestone Pharmaceuticals
- Novartis
- Novo Nordisk
- Pfizer
- Sanofi
- scPharmaceuticals
- Suttons Creek Inc.
- West Pharmaceuticals
- Ypsomed AG
- Zealand Pharma





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