

2023 SPONSORSHIP PROSPECTUS



MEDCON
CONFERENCE



AI SUMMIT



**COMBINATION
PRODUCTS SUMMIT**



PHARMALINK
CONFERENCE



**HEALTHCARE
PRODUCTS
COLLABORATIVE**



www.healthcareproducts.org



Inspiring Collaboration. Leading Innovation. Making a Difference.

We are the AFDO/RAPS Healthcare Products Collaborative—and we invite you to partner with us to make that difference.

The AFDO/RAPS Healthcare Products Collaborative is a joint venture established in 2021 between the Association of Food and Drug Officials (AFDO) and the Regulatory Affairs Professionals Society (RAPS).

Continuing and expanding upon Xavier Health's legacy, the Collaborative supports idea sharing, innovation, and action across the global healthcare products community by fostering purpose-driven discussions among regulators, industry, academia, and thought leaders about the most pressing issues facing the industry.

Our distinct events portfolio—which includes the MedCon Conference, AI Summit, Combination Products Summit, and PharmaLink Conference—highlights just one of the ways we inspire collaboration. This unique blend of mission and values guides purpose-driven community building and innovative solutions to make a difference in patients' lives.

Your sponsorship secures the ability of this vital collaboration to continue reshaping public health. Additionally, all financial support received is used to offset direct expenses incurred by the AFDO/RAPS Healthcare Products Collaborative to host this work. Without your sponsorship, this community would not be possible.

Thank you for your support!



MEDCON

CONFERENCE

COLUMBUS, OH • APRIL 24-27, 2023

The premier medical device conference driving the speed of innovation

For more than 13 years, MedCon has united the healthcare products industry to work for a better tomorrow for our patients. With a distinct focus on important issues that increase speed to market and product quality through innovation, the event brings together medical device regulators and industry experts from around the world for content-rich conference sessions that include uncommon collaboration, deep dialogue, and sharing.

MedCon 2022 by the numbers:



400+
participants



22
sessions



4
tracks



70+
speakers



25
FDA speakers, along with
other government regulators

MedCon 2023 is hosted by the AFDO/RAPS Healthcare Products Collaborative and co-sponsored by Food and Drug Administration (FDA) of the U.S. Department of Health and Human Services.

We are excited to convene in-person in 2023 (for the first time since 2019) and expect an even larger audience for four exciting days:

- Full-day preconference workshop (April 24; separate registration required) and two-and-a half-day, in-depth Conference (April 25–27)
- Paradigm-shifting dialogue leading to practical solutions that can be implemented immediately
- Proactive and predictive methods to protect products, businesses, and patients
- Cross-functional insights that foster critical alignment and collaboration across organizations

MedCon 2023 Sponsorship Packages

	DIAMOND (1 AVAILABLE) \$25,000	PLATINUM (2 AVAILABLE) \$18,000	GOLD (2 AVAILABLE) \$14,500	SILVER (4 AVAILABLE) \$10,000	BRONZE (6 AVAILABLE) \$5,000	LEADER \$3,500
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition and brief welcome remarks at the beginning of the preconference workshop, welcome reception, networking reception or annual dinner (choice available on a first-come, first-served basis)	✓	✓				
Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Tuesday, Wednesday or Thursday on a first-come, first-served basis)			✓	✓		
Coffee Breaks: Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Tuesday, Wednesday or Thursday on a first-come, first-served basis)					✓	
Team registrations for MedCon: Includes access to all sessions, meal functions and networking events	6	5	3	2	1	1
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meal functions and networking events	2	1				
Social media post on AFDO and RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 30,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓					
Program book: Ad placement in program book	Full-page	Full-page	Half-page	Half-page	Half-page	
Attendee gift: Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session	✓	✓				
Banner ad with hyperlink on event site: ROS 728 x 90 placement	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

MedCon 2023 A la Carte Sponsorship Opportunities

	PRICE
Attendee gift Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
Full-page ad in Attendee Program Reserve a full-page ad in the Attendee Program that is distributed to all attendees at the event	\$1,500
Half-page ad in Attendee Program Reserve a half-page ad in the Attendee Program that is distributed to all attendees at the event	\$800



Reserve your premium package now! Contact **Patrick Flynn** at **301-770-2920, ext. 246** or pflynn@healthcareproducts.org.

Don't forget to ask about multi-event discounts!

Join thought-leading organizations like these at MedCon 2023!

- Abbott
- ACT Genomics
- Air Force
- Akra Team GmbH
- Aktia SA
- Amazon
- American Medical Association
- Apple
- Applied Medical Technology, Inc.
- Atricare
- Basil Systems
- Baxter Healthcare Corporation
- BD
- Binghamton University
- BioRegTech, LLC
- Boston Scientific
- Bristol Myers Squibb
- BTK
- California Department of Public Health
- Clarivate Analytics
- Community Tissue Services
- Compliance Insight
- Compliance Prodigies
- Cook Medical
- CSSi LifeSciences
- DiaPharma
- Drucker Diagnostics
- Drug Regulatory Authority of Pakistan
- Eli Lilly & Company
- Ethicon
- Ethiopian Food and Drug Authority
- Fisher & Paykel Healthcare
- GE
- Genentech
- GenomeWeb
- Greenleaf Health Inc.
- Hawaii State Department of Health
- Hologic
- Intellijoint Surgical
- International Pharmaceutical Quality
- Intuitive Surgical
- Invacare Corporation
- Johnson & Johnson
- King & Spalding LLP
- Liverpool John Moores University
- Malaysian Investment Development Authority
- MEDlcept
- Medidee Services SA
- Medtronic
- Ministry of Health of the Czech Republic
- National Institute of Dental and Craniofacial Research
- National Medicine and Poisons Board (Sudan)
- Nelson Laboratories
- NIH-NINDS
- Procter & Gamble
- ProMedoss, Inc.
- QRC Compliance LLC
- Quality Electrodynamics LLC
- Quanterix
- Roche
- Rxvalidation
- Saudi Food & Drug Authority
- Siemens Healthineers
- SPR Therapeutics
- Stanford
- STERIS
- Stryker
- Technical University of Denmark
- Texas Department of State Health and Human Services
- The Diapharma Group
- Therapeutic Goods Administration
- TÜV SÜD Medical Health Services
- United States Department of Veterans Affairs
- United States Food and Drug Administration
- United States Patent and Trademark Office
- United Therapeutics Corporation
- University of Lille
- University of Massachusetts
- University of Pennsylvania
- Varian Medical Systems
- Zentek
- Zimmer Biomet



AI SUMMIT

CINCINNATI, OH • NOVEMBER 14–16, 2023

An artificial intelligence summit where world healthcare leaders come together

Since 2017, the AI Summit has united AI experts from industry, regulatory agencies, and academia to better understand current challenges and actionable solutions in healthcare and life sciences. With a distinct focus on collaborating and innovating with the global AI healthcare community, the Summit offers a truly unique opportunity to engage in dialogue and share successful practices in a neutral, open setting.

AI Summit 2022 by the numbers:



Nearly
100
participants



20+
sessions



Nearly
30
speakers from across FDA,
government, and industry



AI Summit 2023 is hosted by the AFDO/RAPS Healthcare Products Collaborative.

Please join us this November in Cincinnati for three exciting days:

- Full-day preconference workshop (November 14; separate registration required) and two-day, in-depth Summit (November 15 and 16)
- Be a part of the open discussions to identify and overcome hurdles, implement solutions, and pave a path forward for the betterment of patient care through our use of AI
- Collaborate with thought-leaders, industry experts, and officials from the U.S. Food and Drug Administration to build trust in AI systems and between AI stakeholders
- Participate with our AI working teams and provide input regarding their projects, deliverables, and upcoming research
- Advance the industry by exploring best practices, use-cases, lessons learned, and actionable solutions



AI Summit 2023 Sponsorship Packages

	DIAMOND (1 AVAILABLE) \$25,000	PLATINUM (1 AVAILABLE) \$18,000	GOLD (2 AVAILABLE) \$14,500	SILVER (2 AVAILABLE) \$10,000	BRONZE (4 AVAILABLE) \$5,000	LEADER \$3,500
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition and brief welcome remarks at the beginning of the preconference workshop, welcome reception, networking reception or annual dinner (choice available on a first-come, first-served basis)	✓	✓				
Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis)			✓	✓		
Coffee Breaks: Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Wednesday or Thursday on a first-come, first-served basis)					✓	
Team registrations for AI Summit: Includes access to all sessions, meal functions and networking events	6	5	3	2	1	1
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meal functions and networking events	2	1				
Social media post on AFDO and RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 30,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓					
Program book: Ad placement in program book	Full-page	Full-page	Half-page	Half-page	Half-page	
Attendee gift: Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session	✓	✓				
Banner ad with hyperlink on event site: ROS 728 x 90 placement	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

AI Summit 2023 A la Carte Sponsorship Opportunities

	PRICE
Attendee gift Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
Full-page ad in Attendee Program Reserve a full-page ad in the Attendee Program that is distributed to all attendees at the event	\$1,500
Half-page ad in Attendee Program Reserve a half-page ad in the Attendee Program that is distributed to all attendees at the event	\$800



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Don't forget to ask about multi-event discounts!

Join thought-leading organizations like these at AI Summit 2023!

- Acumen Analytics
- American Medical Association
- AstraZeneca Pharmaceuticals LP
- Avalere Health
- Bayer US
- Becton Dickinson
- Boston Scientific
- Butterfly Network
- Carl Zeiss Meditec
- Compliance Insight, Inc.
- Global RQC Med Device Solutions, LLC
- Google
- Hologic
- International Food Protection Training Institute
- Intuitive Surgical
- J&J
- Janssen
- King & Spalding LLP
- NAMS
- Northwell Health
- Pfizer
- Philips
- Procter & Gamble
- Siemens Healthineers
- Thermo Fisher Scientific
- U.S. Food and Drug Administration





COMBINATION PRODUCTS SUMMIT

FT. WORTH, TX • NOVEMBER 28–30, 2023

A summit focused on solutions for a dynamic industry with evolving regulations

Since 2015, the Combination Products Summit has united industry leaders and regulators to drive innovation and navigate the complexities specific to the world of combination products. With a distinct focus on the delivery of safe, effective, and high-quality products for the patients who need them, Summit attendees truly make a difference during vital exchanges in a neutral, open setting.



Combination Products Summit 2022 by the numbers:



170+
participants



18
sessions



30+
speakers



8
FDA speakers,
along with other
government regulators

Combination Products Summit 2023 is hosted by the AFDO/RAPS Healthcare Products Collaborative and co-sponsored by Food and Drug Administration (FDA) of the U.S. Department of Health and Human Services.

Please join us this November in Ft. Worth for three interactive days:

- Full-day preconference workshop (November 28; separate registration required) and two-day, in-depth Summit (November 29 and 30)
- Meet one-on-one with FDA executives during FDA Office Hours
- Explore solutions for a dynamic industry in an ever-changing regulatory landscape
- Participate in sessions, informal collaboration, and networking events focused on what's new and what's next for combination products
- Discuss actionable learning and implementation plans for combination products

Combination Products Summit 2023 Sponsorship Packages

	DIAMOND (1 AVAILABLE) \$25,000	PLATINUM (1 AVAILABLE) \$18,000	GOLD (2 AVAILABLE) \$14,500	SILVER (2 AVAILABLE) \$10,000	BRONZE (4 AVAILABLE) \$5,000	LEADER \$3,500
Experiential/Networking/Thought Leadership						
Premium event: Exclusive recognition and brief welcome remarks at the beginning of the preconference workshop, welcome reception, networking reception or annual dinner (choice available on a first-come, first-served basis)	✓	✓				
Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis)			✓	✓		
Coffee Breaks: Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Wednesday or Thursday on a first-come, first-served basis)					✓	
Team registrations for Combination Products Summit: Includes access to all sessions, meal functions and networking events	6	5	3	2	1	1
Team registrations for the pre-event workshop: Includes access to all workshop sessions, meal functions and networking events	2	1				
Social media post on AFDO and RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
Branding/Marketing						
Pre-event email blast: Exclusive opportunity to send a dedicated message to 30,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓					
Program book: Ad placement in program book	Full-page	Full-page	Half-page	Half-page	Half-page	
Attendee gift: Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	✓	✓	✓			
Walk-in slides: Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session	✓	✓				
Banner ad with hyperlink on event site: ROS 728 x 90 placement	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Onsite sponsor recognition: Logo placement on sponsor thank you slides, in the program book, onsite signage and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓

Combination Products Summit 2023 A la Carte Sponsorship Opportunities

	PRICE
Attendee gift Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
Full-page ad in Attendee Program Reserve a full-page ad in the Attendee Program that is distributed to all attendees at the event	\$1,500
Half-page ad in Attendee Program Reserve a half-page ad in the Attendee Program that is distributed to all attendees at the event	\$800



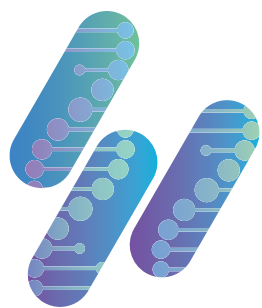
Reserve your premium package now! Contact **Patrick Flynn** at **301-770-2920, ext. 246** or pflynn@healthcareproducts.org.

Don't forget to ask about multi-event discounts!

Join thought-leading organizations like these at Combination Products Summit 2023!

- AbbVie
- Aerie Pharma
- Afaxys Pharma
- Agilis Consulting
- Alexion
- Alkermes, Inc.
- Alvogen Inc
- Amgen
- Amplicore Pharma
- Apiject Systems, Corp.
- AstraZeneca
- Becton Dickinson
- Biogen
- Boehringer Ingelheim Pharma GmbH & Co. KG
- CSL Behring
- Eitan Medical Ltd.
- Eli Lilly & Company
- Enable Injections, Inc.
- European Medicines Agency
- Exponent, Inc.
- Genentech
- GSK
- Hikma Pharmaceutical Inc.
- Immunovant
- Janssen
- Johnson & Johnson
- Kymanox
- Leo Pharma
- Medtronic
- Merck
- Milestone Pharmaceuticals
- Novartis
- Novo Nordisk
- Pfizer
- Sanofi
- scPharmaceuticals
- Suttons Creek Inc.
- U.S. Food and Drug Administration
- West Pharmaceuticals
- Ypsomed AG
- Zealand Pharma





PHARMALINK

C O N F E R E N C E

A conference for those looking to engage in paradigm-shifting dialogue that leads to solutions for staying ahead

Since 2010, the PharmaLink Conference has united global regulators and industry thought leaders to address complex challenges with scientifically sound, defensible, and unbiased forums and training to support the advancement of innovation for the betterment of patients around the world.

As a community, we work to find solutions that will increase confidence in product quality throughout the life cycle management and global supply chain. Through vital exchanges in a neutral, open setting, PharmaLink aligns with the strategic priorities of the FDA and industry to help participants create network links that drive compliant innovations (beyond companies, industry, borders, and comfort zones).



PharmaLink 2022 by the numbers:



140+
participants



9
sessions



14
speakers, including
4 from FDA



Just a sample of some of the organizations joining important conversations about today's challenges and opportunities for improving patient care at PharmaLink:

- Abbott Laboratories
- AbbVie
- Alkermes
- AstraZeneca
- Bausch
- Bayer
- BD
- Biogen
- California Dept. of Public Health
- Catalent GeneTherapy
- Genentech
- Johns Hopkins
- Mayo Clinic
- Merck Research Labs
- Northeastern University
- Novo Nordisk
- Otsuka Pharmaceutical
- Parexel
- Perrigo
- Pfizer
- Procter & Gamble
- Purdue
- SANOFI
- Takeda Pharmaceutical Company Limited
- ThermoFisher Scientific
- University of Cincinnati
- US Pharmacopeia
- UTMB Health
- UserWise, Inc.

2023 dates and location for the PharmaLink Conference are still being finalized. Please contact **Patrick Flynn** at **301-770-2920, ext. 246** or **pflynn@healthcareproducts.org** to be notified when more information is available.



HEALTHCARE
PRODUCTS
COLLABORATIVE



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