



# MEDCON

C O N F E R E N C E  
COLUMBUS, OH • APRIL 24-27, 2023

## APPLICATION AND CONTRACT FOR SPONSORSHIP

**Company Name:**

### SPONSORSHIP LEVELS:

- Diamond \$25,000 (1 available)
- Platinum \$18,000 (2 available)
- Gold \$14,500 (2 available)
- Silver \$10,000 (4 available)
- Bronze \$5,000 (6 available)
- Leader \$3,500

### A LA CARTE SPONSORSHIPS:

- Attendee gift \$1,250
- Full page ad in Attendee Program \$1,500
- Half page ad in Attendee Program \$800

### MULTI-EVENT DISCOUNT:

As a sponsor of multiple 2023 AFDO/RAPS Healthcare Products Collaborative events, SPONSOR qualifies for a package discount as agreed upon and stated above.

*Sponsorship benefits are delivered per the packages detailed on the following page(s)*

# SPONSORSHIP PACKAGE

	DIAMOND (1 AVAILABLE) \$25,000	PLATINUM (1 AVAILABLE) \$18,000	GOLD (2 AVAILABLE) \$14,500	SILVER (4 AVAILABLE) \$10,000	BRONZE (6 AVAILABLE) \$5,000	LEADER \$3,500
<b>Experiential/Networking/Thought Leadership</b>						
<b>Premium event:</b> Exclusive recognition and brief welcome remarks at the beginning of the preconference workshop, welcome reception, networking reception or annual dinner (choice available on a first-come, first-served basis)	✓	✓				
<b>Breakfast or Lunch:</b> Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Tuesday, Wednesday or Thursday on a first-come, first-served basis)			✓	✓		
<b>Coffee Breaks:</b> Exclusive branding and logo placements on signage near refreshment stations (choice of AM or PM break on Tuesday, Wednesday or Thursday on a first-come, first-served basis)					✓	
<b>Team registrations for MedCon:</b> Includes access to all sessions, meal functions and networking events	6	5	3	2	1	1
<b>Team registrations for the pre-event workshop:</b> Includes access to all workshop sessions, meal functions and networking events	2	1				
<b>Social media post on AFDO and RAPS LinkedIn:</b> 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
<b>Pre-event attendee list:</b> Includes name, title and company for LinkedIn connections	✓	✓	✓	✓		
<b>Branding/Marketing</b>						
<b>Pre-event email blast:</b> Exclusive opportunity to send a dedicated message to 30,000 healthcare products professionals from the AFDO/RAPS Healthcare Products Collaborative database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓					
<b>Program book:</b> Ad placement in program book	Full page	Full page	1/2 page	1/2 page	1/2 page	
<b>Attendee gift:</b> Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	✓	✓	✓			
<b>Walk-in slides:</b> Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session	✓	✓				
<b>Banner ad with hyperlink on event site:</b> ROS 728 x 90 placement	✓	✓	✓			
<b>Logo placement with hyperlink in event emails</b>	✓	✓	✓	✓		
<b>Onsite sponsor recognition:</b> Logo placement on sponsor thank you slides, in the program book, onsite signage and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
<b>Logo placement with hyperlink on event site</b>	✓	✓	✓	✓	✓	✓

## A LA CARTE SPONSORSHIPS

	PRICE
<b>Attendee gift</b> Ability to provide attendees with a takeaway gift (sponsor must supply branded item for all participants; item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)	\$1,250
<b>Full page ad in Attendee Program</b> Reserve a full page ad in the Attendee Program which is distributed to all attendees at the event	\$1,500
<b>Half page ad in Attendee Program</b> Reserve a half page ad in the Attendee Program which is distributed to all attendees at the event	\$800

## SPONSORSHIP TERMS AND CONDITIONS

The rules and regulations contained herein are part of all sponsor contracts. The MedCon Conference 2023 reserves the right to enforce these rules and regulations, as well as to make final decisions on all points covered or not covered in these rules and regulations. The MedCon Conference 2023 reserves the right to decline or remove any sponsor/company that, in its judgment, is not suitable or not keeping with the character of the event. At its discretion, the MedCon Conference 2023 may accept or reject any application for sponsorship. The MedCon Conference 2023 shall have full authority to interpret or amend these rules, and its decision is final.

### SHOW MANAGEMENT

AFDO RAPS Healthcare Products Collaborative  
Phone: +1.301.770.2920 • [info@healthcareproducts.org](mailto:info@healthcareproducts.org)  
[www.healthcareproducts.org](http://www.healthcareproducts.org)

All sponsor matters and questions not covered in the sponsor contract are subject to the decision of Show Management. These rules and regulations may be amended or changed at any time by the MedCon Conference 2023 and all amendments and changes will be binding on all parties.

### REFUNDS, CREDITS AND CANCELLATIONS

All MedCon Conference 2023 sales are FINAL, and no credits or refunds will be issued.

### REGISTRATIONS

Sponsors are entitled to the number of registrations as specified in their contract, which provide access to the virtual platform, all sessions, networking activities and associated features. Sponsors are encouraged to take full advantage of these passes to participate in all aspects of the event.

### LOGO USAGE

The MedCon Conference 2023 logo is the property of the AFDO/RAPS Healthcare Products Collaborative and may not be used without the permission of Show Management.

## SHOW CANCELLATION

It is mutually agreed that in the event that the MedCon Conference 2023 is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due any event over which the MedCon Conference 2023 has no control, then the sponsor contract may be immediately amended by the MedCon Conference 2023 and sponsor hereby waives any and all claims against it.

## CREATIVE INSTRUCTIONS

Sponsor agrees to deliver electronic files of all creatives to the MedCon Conference 2023 by the due date set. Files must be sent in the acceptable pre-determined format and conform to specifications as provided on the separate "spec sheet."

## BILLING INSTRUCTIONS

All invoices are due upon receipt unless otherwise noted in the original agreement. Invoices will be emailed to the contact listed

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on the signed contract unless otherwise indicated by the Sponsor.

By signing or typing my name below, I represent that I am an authorized representative of Sponsor, have read and understand this Contract, including the payment and cancellation policies and the Terms and Conditions, and agree on behalf of Sponsor to be bound by this Contract. Sponsor consents to receiving all written and electronic correspondence from the AFDO/RAPS Healthcare Products Collaborative and official event contractors related to MedCon Conference 2023.

By signing or typing my name below, I represent that I am an authorized representative of Sponsor, have read and understand this Contract, including the payment and cancellation policies and the Terms and Conditions, and agree on behalf of Sponsor to be bound by this Contract. Sponsor consents to receiving all written and electronic correspondence from the AFDO/RAPS Healthcare Products Collaborative related to MedCon Conference 2023.

**Contract Signature:**

**Date:**

**Name:**

**Title:**

**Email:**

**Company:**

**Company Address:**

**Company Website:**

**Event Logistics Contact:**

**Title:**

**Phone:**

**Email:**

**AFDO/RAPS Health Products Collaborative Representative:**

**Date:**

