



# BUILDING TRUST IN AI SYSTEMS: WHERE ARE WE NOW?

A DISCUSSION OF APPROACHES IN  
MOTION

# AI SUMMIT

COLUMBUS, OH • OCTOBER 25–27, 2022



HEALTHCARE  
PRODUCTS  
COLLABORATIVE



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Band Connect Inc. | CEO, Electronic  
Registry Systems, Inc.



# Discussion Outline

- **Why Trust?**
  - Why is it important?
  - Different names and flavors - Transparency, Trustworthiness, Explainability
- **Driving Forces**
  - GDPR, XAI, EU AI ACT , AI Bill of Rights

This discussion reviews both the regulatory policy as well as the steps being taken by a significant industry player

# Driving Forces for Explainable AI

Update



# AI Bill of Rights



Safe and Effective  
Systems



Algorithmic  
Discrimination  
Protections



Data Privacy



Notice and  
Explanation



Human Alternatives,  
Consideration, and  
Fallback

## BLUEPRINT FOR AN AI BILL OF RIGHTS

MAKING AUTOMATED  
SYSTEMS WORK FOR  
THE AMERICAN PEOPLE

OCTOBER 2022

## FROM PRINCIPLES TO PRACTICE

A TECHNICAL COMPANION TO  
THE BLUEPRINT FOR AN  
AI BILL OF RIGHTS

<https://www.whitehouse.gov/ostp/ai-bill-of-rights/>



# Explainable AI

- EU GDPR – Right of Explanation
- IEEE - Standard for XAI – eXplainable Artificial Intelligence - for Achieving Clarity and Interoperability of AI Systems Design
- IEEE - Guide for an Architectural Framework for Explainable Artificial Intelligence
- DARPA's XAI Initiative
- .....



# EU AI ACT

What is it?

Why are we talking about it?

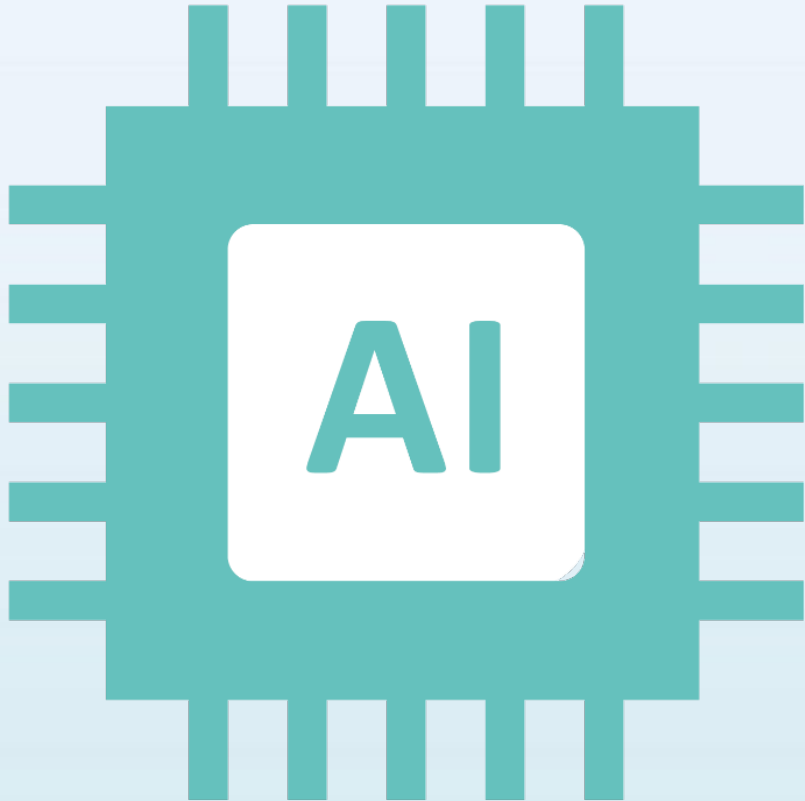
Where does it stand?





legislative draft available  
currently in legislative process  
adoption expected Q2 2023  
data of application Q2 2025 (?)





# AI System – Commission Definition

Proposed AIA Art. 3(1)

**an AI system is**

software that is developed with one or more of the techniques and approaches listed in Annex I and can, for a given set of human-defined objectives, generate outputs such as content, predictions, recommendations, or decisions influencing the environments they interact with.

**Annex I (can be updated through delegated act)**

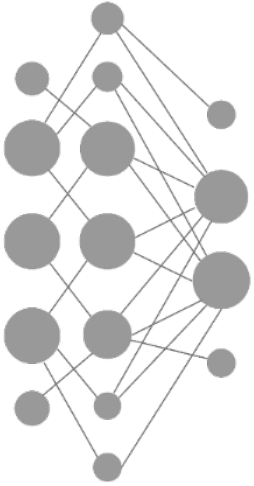
- a) Machine learning approaches, including supervised, unsupervised and reinforcement learning, using a wide variety of methods including deep learning;
- b) Logic- and knowledge-based approaches, including knowledge representation, inductive (logic) programming, knowledge bases, inference and deductive engines, (symbolic) reasoning and expert systems;
- c) Statistical approaches, Bayesian estimation, search and optimization methods

## definition

*reads as*

# AI system = any software application

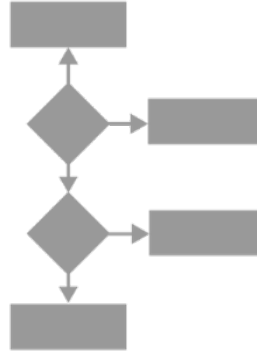
In listing technologies considered AI, Annex I tries to compensate for a vague AI system definition, but as technologies can be added or removed over time, it increases legal uncertainty



machine learning



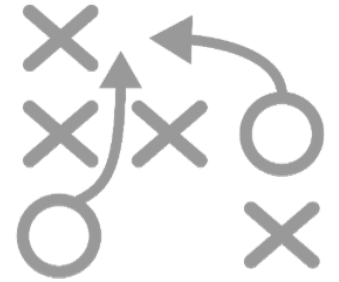
inference and deductive engines



reasoning and expert systems



search & optimization methods



logic- and inductive programming

### AI Act contains mandatory requirements for High-Risk AI systems

=

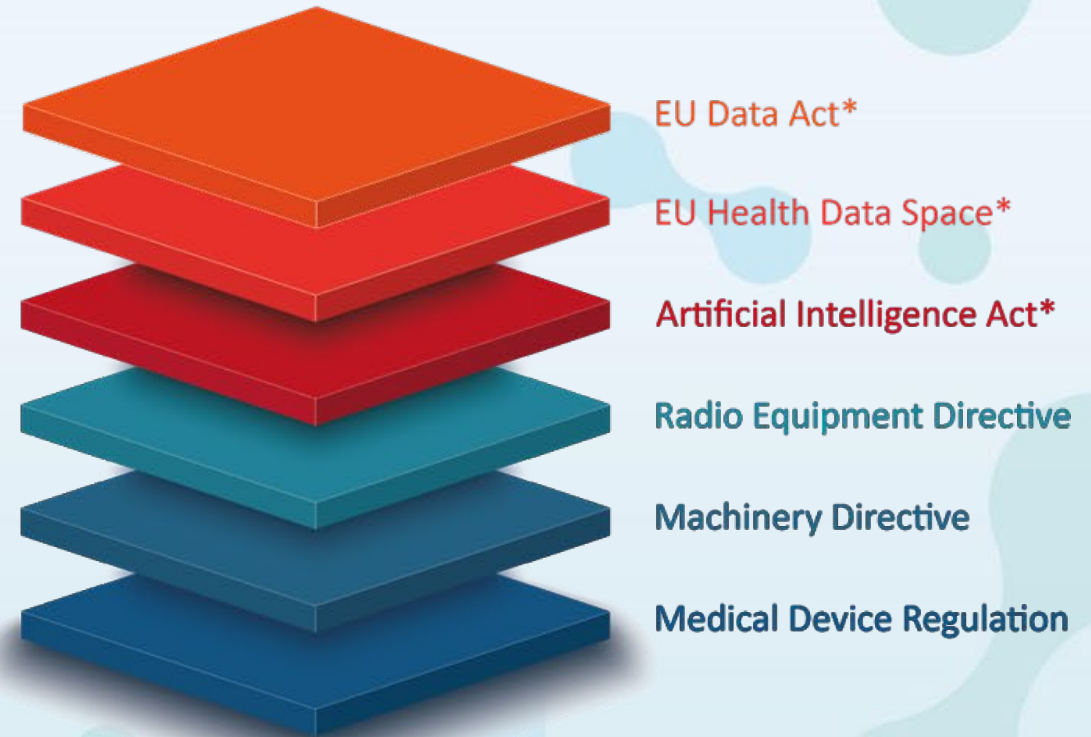
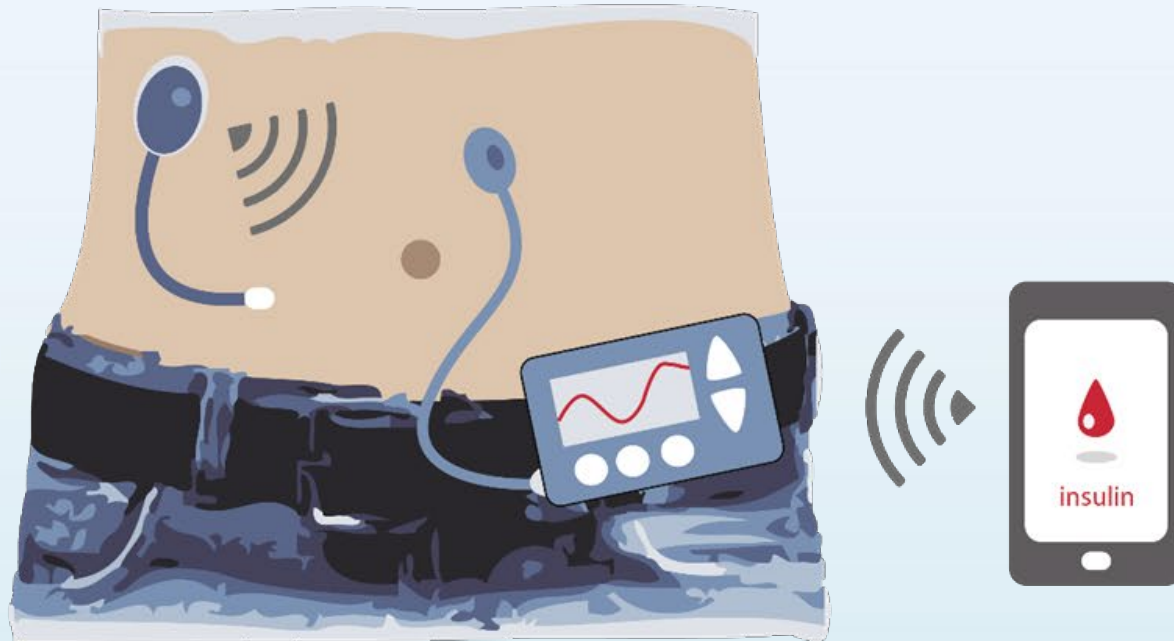
regulated products or safety components of regulated products  
which are subject to third-party assessment under the relevant sectorial legislation

and for AI systems with transparency risks

#### Implication:

medical devices that are or that contain software as safety component  
and that are class IIa/B or higher are subject to AI Act

# Legislative Lasagna



Today, technical documentation of a closed-loop insulin pump needs to demonstrate compliance with three different legislations before the CE-mark can be assigned.

*\*In the future, three additional legislations may come on top.*

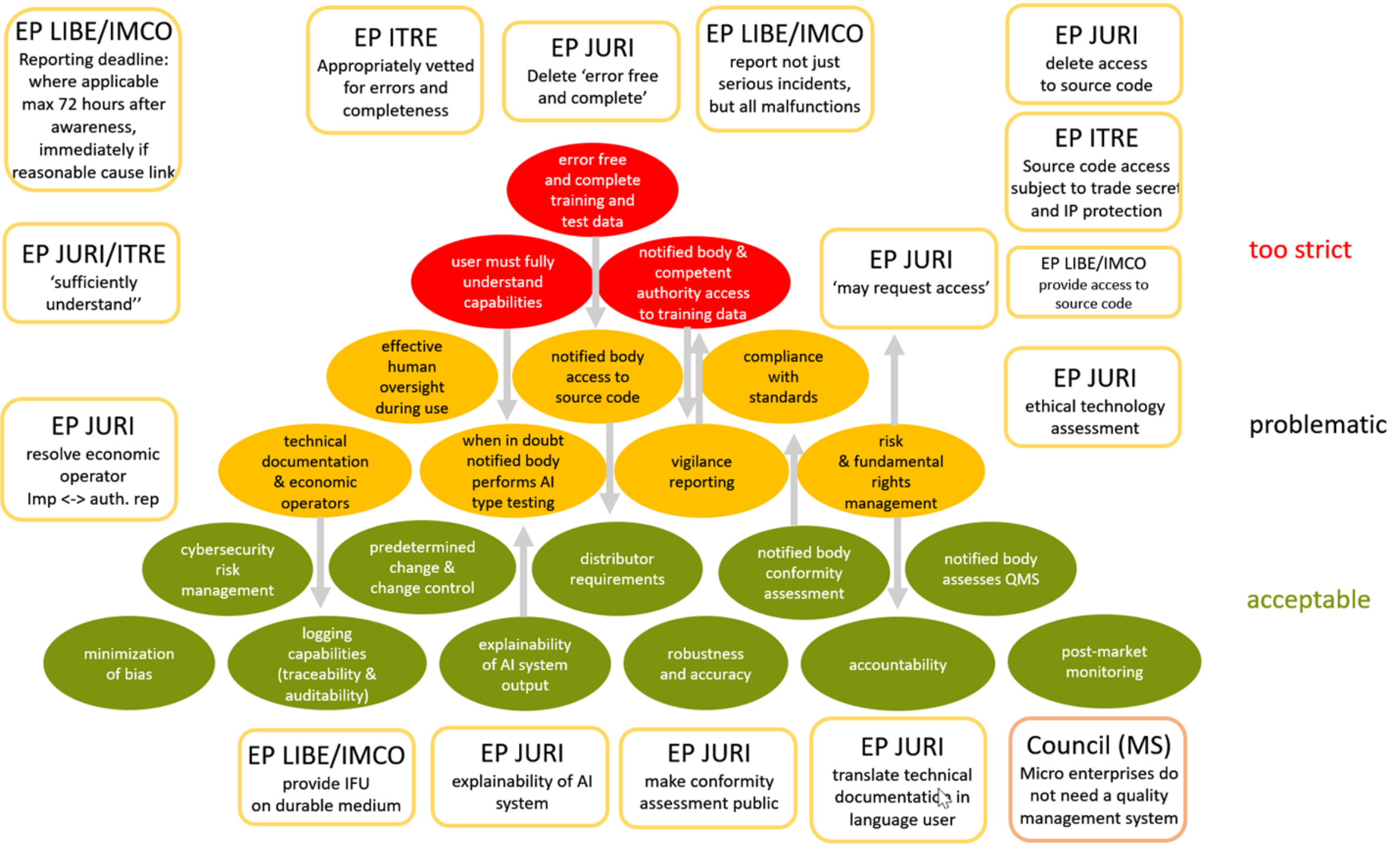




too strict

problematic

acceptable



# Standards with high operationalization value

for implementing AI Act requirements

## Overlaps & Conflicts: **extra costs, for little or no added value**

- **ISO/IEC 4213** Information technology — Artificial Intelligence — Assessment of ML classification performance
- **ISO/IEC 5259-3** Data quality for analytics and ML — Part 3: Data quality management requirements and guidelines
- IEC 62304 <->** **ISO/IEC 5338** Information technology — Artificial intelligence — AI system life cycle processes
- **ISO/IEC 5469** Artificial intelligence — Functional safety and AI systems
- ISO 14971 <->** **ISO/IEC 23894-2** Information Technology — Artificial Intelligence — Risk Management
- **ISO/IEC 24027** Information technology — Artificial intelligence (AI) — Bias in AI systems and AI aided decision making
- **ISO IEC 24029-1** Artificial Intelligence (AI) — Assessment of the robustness of neural networks — Part 1: Overview
- **ISO/IEC 38507** Information technology — Governance of IT — Governance implications of the use of artificial intelligence by organizations
- ISO 13485 <->** **ISO/IEC 42001** Information Technology — Artificial intelligence — Management system

List compiled by AI Watch, joint initiative of European Commission and EC Joint Research Council  
Above listed ISO/IEC SC42 standards are still under development







# Lessons from Industry

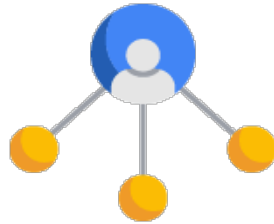
Where are we headed?



# Artificial Intelligence Principles @Google



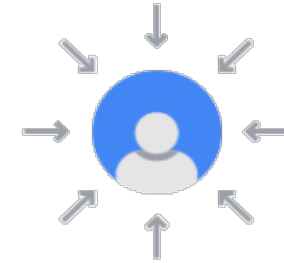
1. Be socially beneficial.



2. Avoid creating or reinforcing unfair bias.



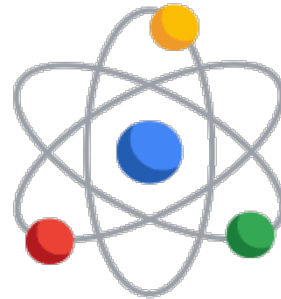
3. Be built and tested for safety.



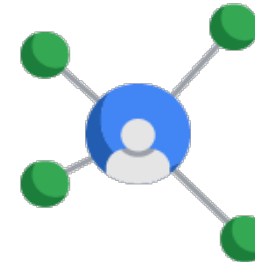
4. Be accountable to people.



5. Incorporate privacy design principles.



6. Uphold high standards of scientific excellence.



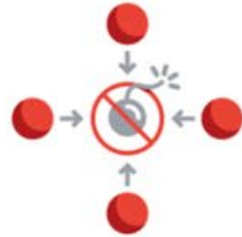
7. Be made available for uses that accord with these principles.

# Which includes things we will not do

We will not pursue certain AI applications...



likely to cause  
overall harm



weapons or  
those that direct  
injury



surveillance  
violating  
internationally  
accepted norms



purpose  
contravenes  
international law  
and human rights



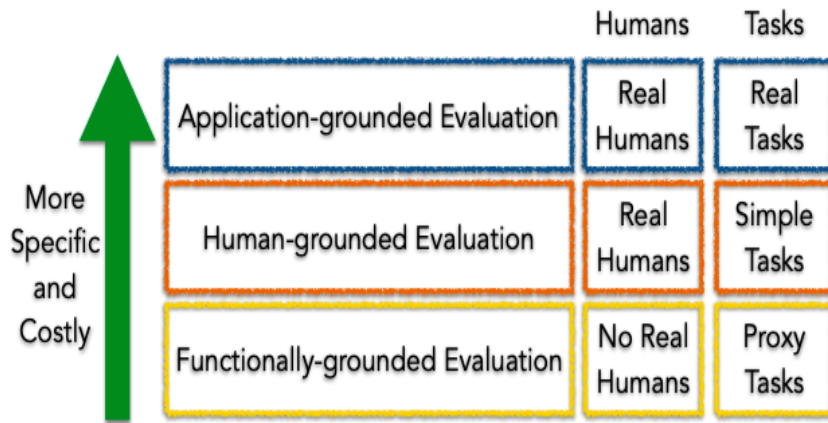


Figure 1: Taxonomy of evaluation approaches for interpretability

<https://arxiv.org/pdf/1702.08608.pdf>

**Model Cards for Model Reporting**

<https://arxiv.org/pdf/1810.03993.pdf>

## Model Card

- **Model Details.** Basic information about the model.
  - Person or organization developing model
  - Model date
  - Model version
  - Model type
  - Information about training algorithms, parameters, fairness constraints or other applied approaches, and features
  - Paper or other resource for more information
  - Citation details
  - License
  - Where to send questions or comments about the model
- **Intended Use.** Use cases that were envisioned during development.
  - Primary intended uses
  - Primary intended users
  - Out-of-scope use cases
- **Factors.** Factors could include demographic or phenotypic groups, environmental conditions, technical attributes, or others listed in Section 4.3.
  - Relevant factors
  - Evaluation factors
- **Metrics.** Metrics should be chosen to reflect potential real-world impacts of the model.
  - Model performance measures
  - Decision thresholds
  - Variation approaches
- **Evaluation Data.** Details on the dataset(s) used for the quantitative analyses in the card.
  - Datasets
  - Motivation
  - Preprocessing
- **Training Data.** May not be possible to provide in practice. When possible, this section should mirror Evaluation Data. If such detail is not possible, minimal allowable information should be provided here, such as details of the distribution over various factors in the training datasets.
- **Quantitative Analyses**
  - Unitary results
  - Intersectional results
- **Ethical Considerations**
- **Caveats and Recommendations**

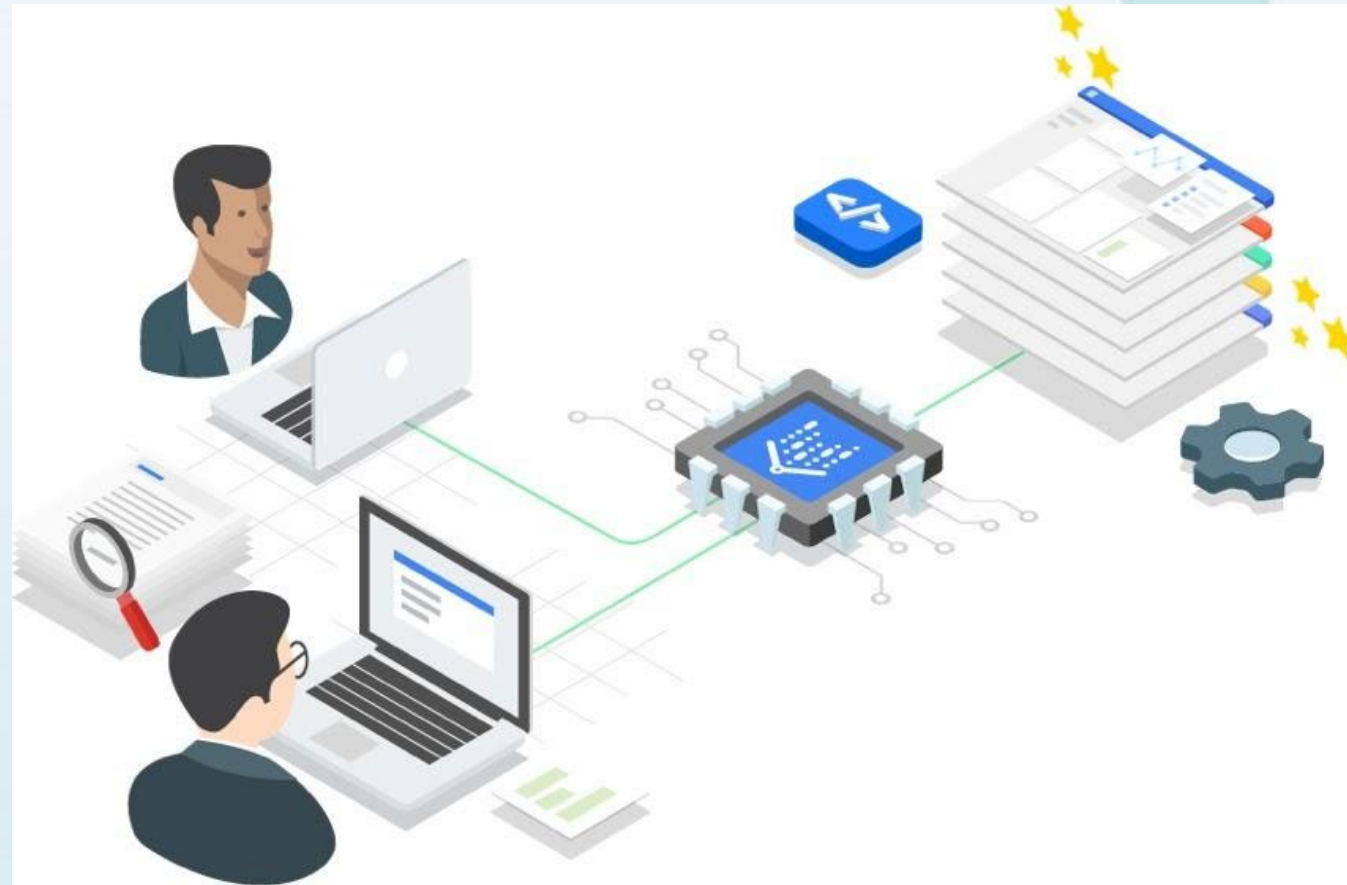
Figure 1: Summary of model card sections and suggested prompts for each.

# Explainable AI

## Understand AI output and build trust

Explainable AI is a set of tools and frameworks to help you understand and interpret predictions made by your machine learning models, natively integrated with a number of Google's products and services. With it, you can debug and improve model performance, and help others understand your models' behavior. You can also generate feature attributions for model predictions in [AutoML Tables](#), [BigQuery ML](#) and [Vertex AI](#), and visually investigate model behavior using the What-If Tool.

<https://cloud.google.com/explainable-ai/>

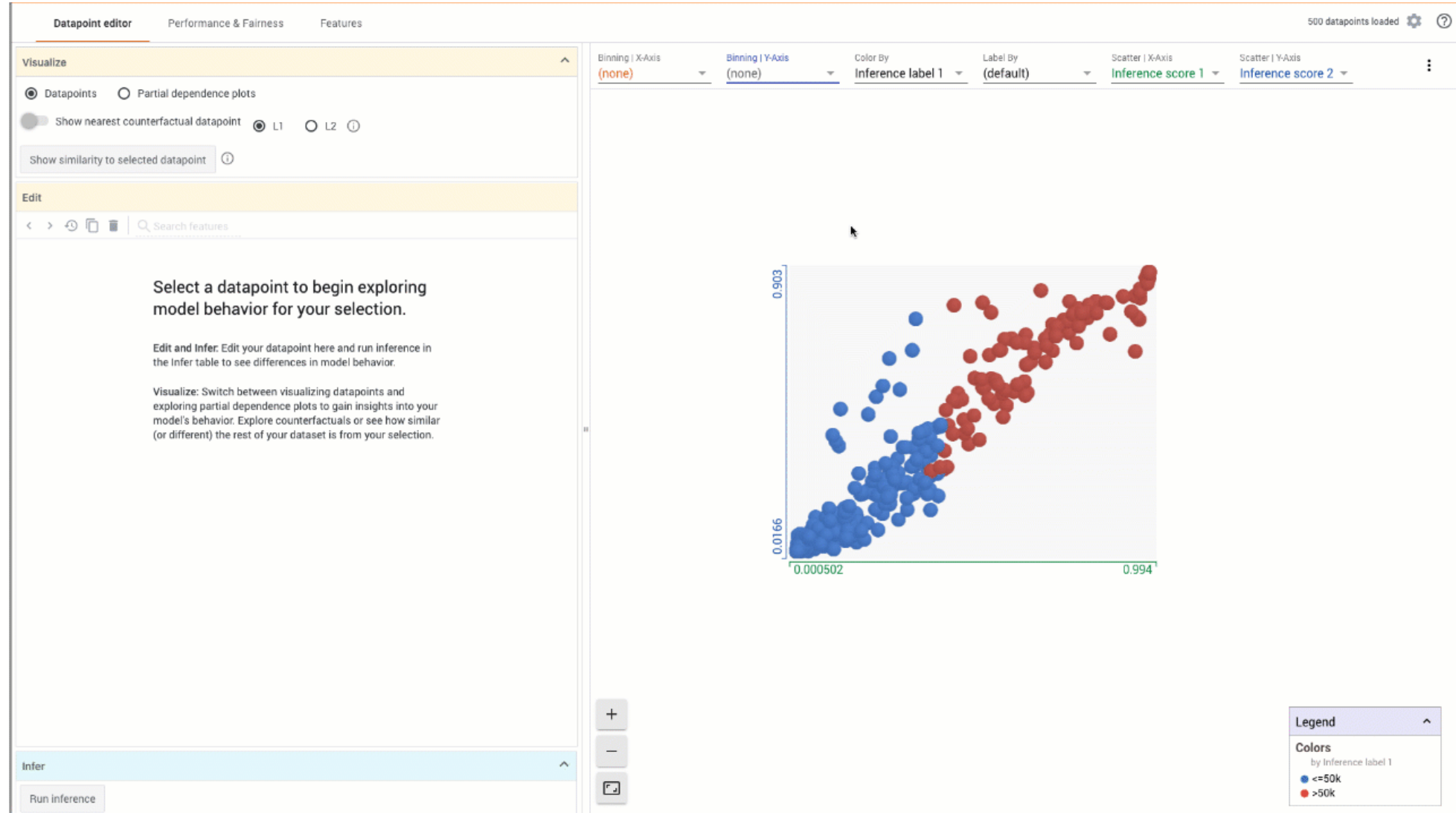


# What - If Tool

Interactive, visual debugging of black - box models

[Website](#)

Probe classification and regression models, performing what -if analysis and analyzing fairness.





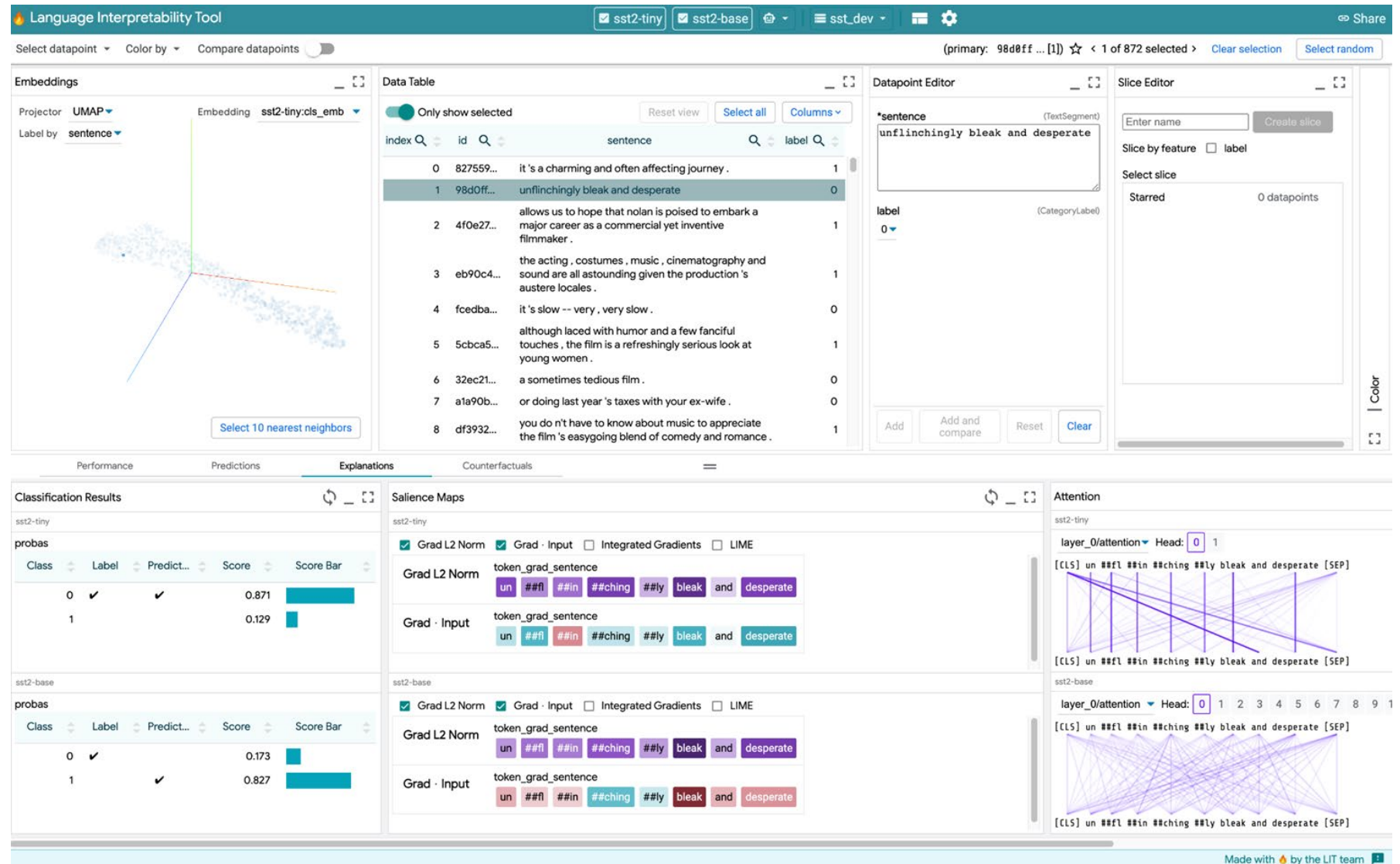
# Language Interpretability Tool

Interactive, extensible, visual debugging of NLP models and beyond

[Website](#)

Successor to the What - If Tool.

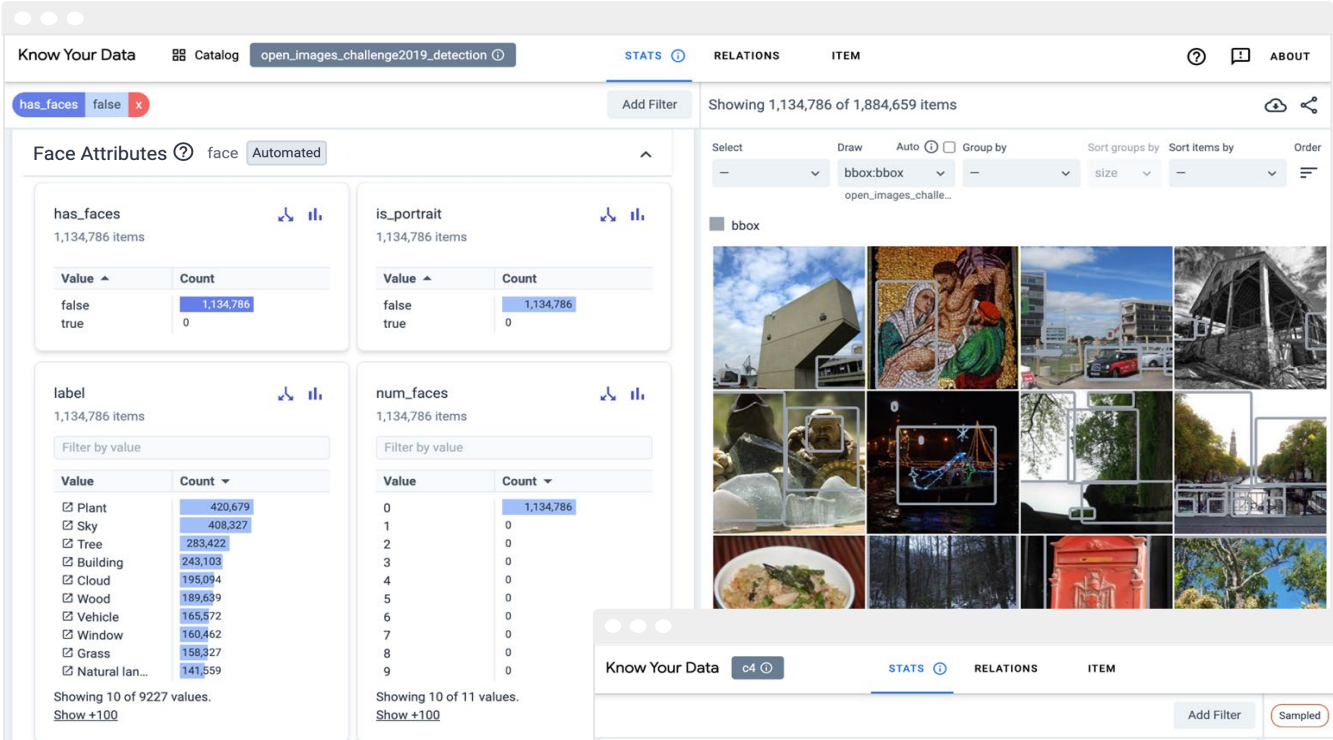
Probe models of all types (with a focus on NLP), explore model internals, prediction explanations, fairness, counterfactual generation, and more.



# Know Your Data

KYD is an ML-based dataset exploration tools for rich, unstructured data

- Automatically computes signals
- Surface most biased data feature automatically through sorting and coloring



Know Your Data Catalog open\_images\_challenge2019\_detection

Face Attributes face Automated

has\_faces 1,134,786 items

Value	Count
false	1,134,786
true	0

is\_portrait 1,134,786 items

Value	Count
false	1,134,786
true	0

label 1,134,786 items

Filter by value

Value	Count
Plant	420,679
Sky	408,327
Tree	283,422
Building	195,094
Cloud	189,639
Wood	165,572
Vehicle	160,462
Window	158,327
Grass	141,559
Natural lan...	141,559

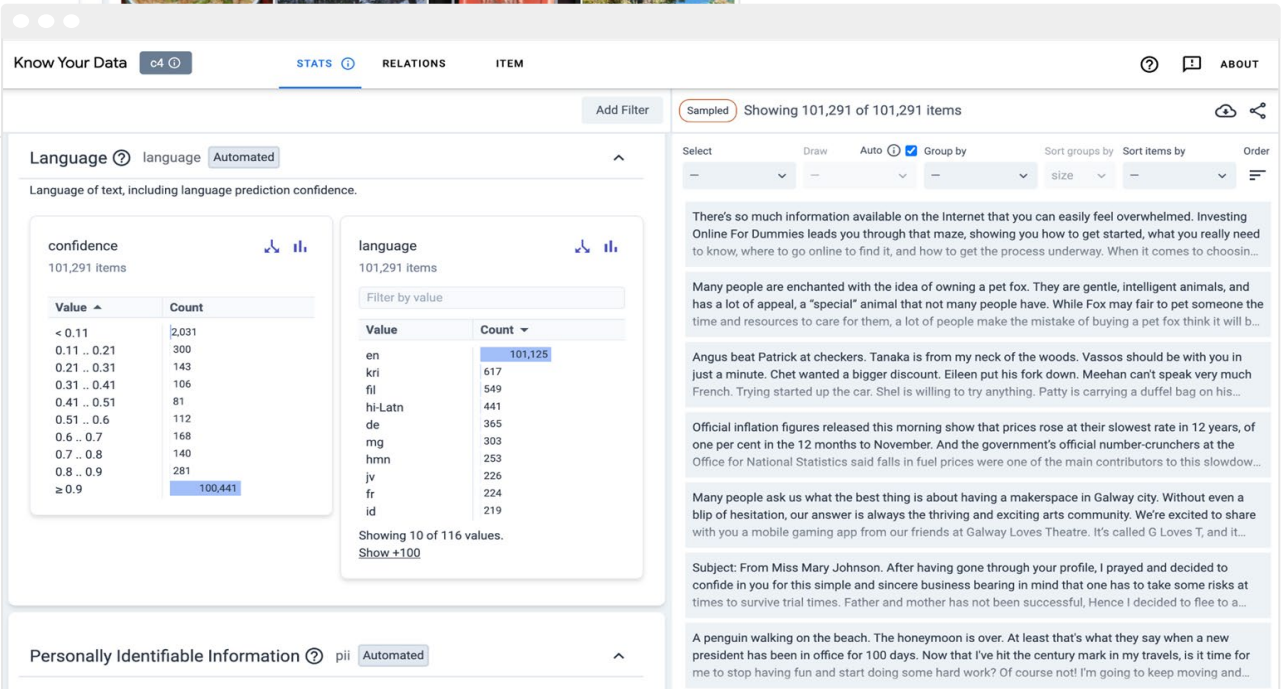
Showing 10 of 9227 values. Show +100

num\_faces 1,134,786 items

Filter by value

Value	Count
0	1,134,786
1	0
2	0
3	0
4	0
5	0
6	0
7	0
8	0
9	0

Showing 10 of 11 values. Show +100



Know Your Data c4

Language language Automated

Language of text, including language prediction confidence.

confidence 101,291 items

Value	Count
< 0.11	2,031
0.11 .. 0.21	300
0.21 .. 0.31	143
0.31 .. 0.41	106
0.41 .. 0.51	81
0.51 .. 0.6	112
0.6 .. 0.7	168
0.7 .. 0.8	140
0.8 .. 0.9	281
≥ 0.9	100,441

Showing 10 of 116 values. Show +100

language 101,291 items

Filter by value

Value	Count
en	101,125
kri	617
fil	549
hi-Latn	441
de	365
mg	303
hmn	253
jv	226
fr	224
id	219

Showing 10 of 116 values. Show +100

Sampled Showing 101,291 of 101,291 items

There's so much information available on the Internet that you can easily feel overwhelmed. Investing Online For Dummies leads you through that maze, showing you how to get started, what you really need to know, where to go online to find it, and how to get the process underway. When it comes to choosin...

Many people are enchanted with the idea of owning a pet fox. They are gentle, intelligent animals, and has a lot of appeal, a "special" animal that not many people have. While Fox may fair to pet someone the time and resources to care for them, a lot of people make the mistake of buying a pet fox think it will b...

Angus beat Patrick at checkers. Tanaka is from my neck of the woods. Vassos should be with you in just a minute. Chet wanted a bigger discount. Eileen put his fork down. Meehan can't speak very much French. Trying started up the car. Shel is willing to try anything. Patty is carrying a duffel bag on his...

Official inflation figures released this morning show that prices rose at their slowest rate in 12 years, of one per cent in the 12 months to November. And the government's official number-crunchers at the Office for National Statistics said falls in fuel prices were one of the main contributors to this slowdown...

Many people ask us what the best thing is about having a makerspace in Galway city. Without even a blip of hesitation, our answer is always the thriving and exciting arts community. We're excited to share with you a mobile gaming app from our friends at Galway Loves Theatre. It's called G Loves T, and it...

Subject: From Miss Mary Johnson. After having gone through your profile, I prayed and decided to confide in you for this simple and sincere business bearing in mind that one has to take some risks at times to survive trial times. Father and mother has not been successful, Hence I decided to flee to a...

A penguin walking on the beach. The honeymoon is over. At least that's what they say when a new president has been in office for 100 days. Now that I've hit the century mark in my travels, is it time for me to stop having fun and start doing some hard work? Of course not! I'm going to keep moving and...

# Fairness Indicators

## Open-source library

that enables users to evaluate model performance for specific user groups (“sliced” analysis):

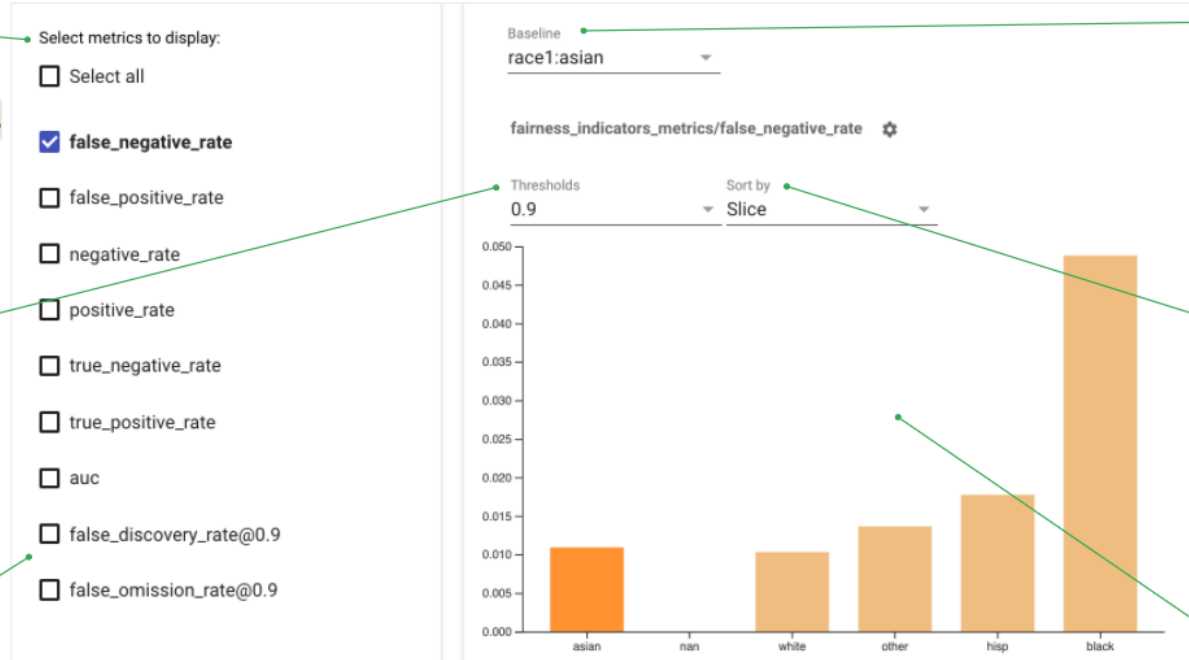
- Comes pre-loaded with common fairness metrics
- Provides interactive dashboard for rapid analysis & sharing insights with others
- Run analyses and visualize results in Jupyter notebooks or as part of TFX pipelines

## *Fairness Indicators dashboard*

► **Select from common fairness metrics** one or multiple

► **Set different decisions threshold(s)**

► **Hover over metrics to inspect their definition**



► **Select a baseline** to compare performance against

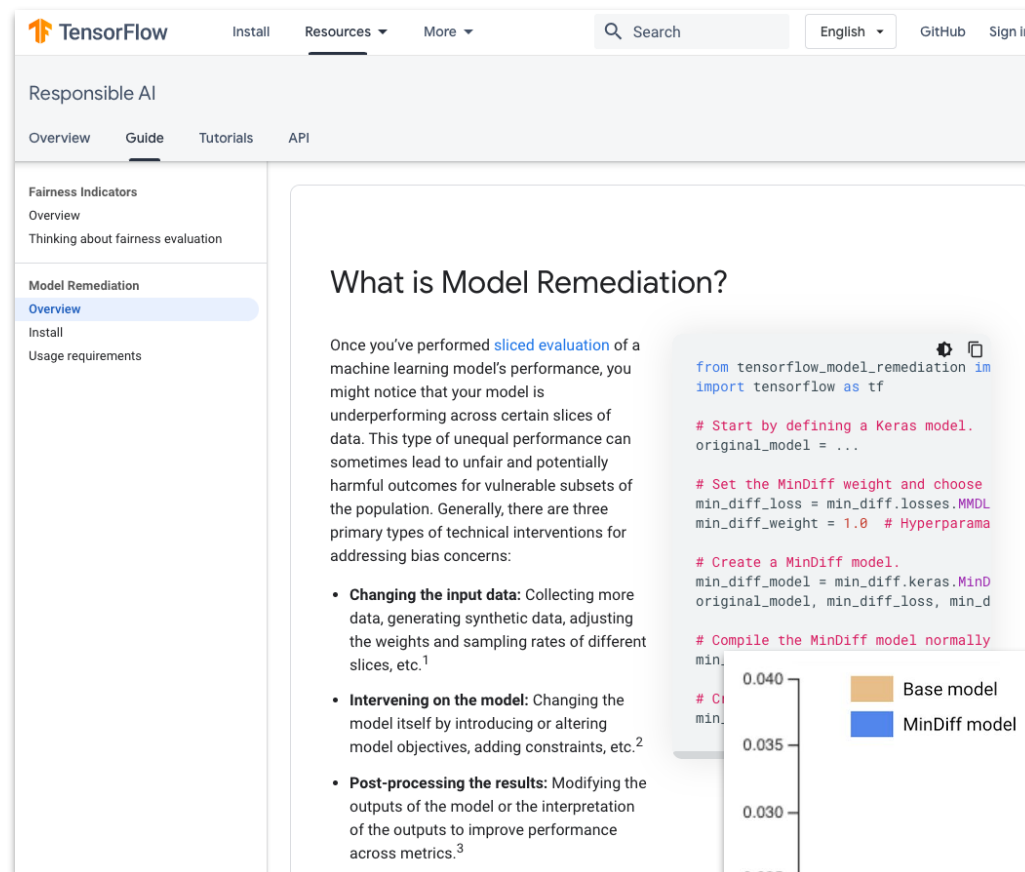
► **Choose slice(s)** to display (e.g. subgroups)

► **View results** for your selections, side-by-side

# Model Remediation Library

Open-source library that enables users to train classifiers that equalize performance (provide “equal treatment”) across a dimension, e.g. demographic group

Based on MinDiff modeling method (paper: [Toward a better trade-off between performance and fairness with kernel-based distribution matching](#) )



The screenshot shows the TensorFlow Responsible AI Model Remediation Library documentation. The page title is "What is Model Remediation?". It explains that after sliced evaluation, users might notice underperformance across certain data slices, leading to unfair outcomes. It lists three primary types of technical interventions for addressing bias concerns:

- Changing the input data:** Collecting more data, generating synthetic data, adjusting the weights and sampling rates of different slices, etc.<sup>1</sup>
- Intervening on the model:** Changing the model itself by introducing or altering model objectives, adding constraints, etc.<sup>2</sup>
- Post-processing the results:** Modifying the outputs of the model or the interpretation of the outputs to improve performance across metrics.<sup>3</sup>

On the right, there is a code snippet showing how to use the library:

```
from tensorflow_model_remediation import tensorflow as tf

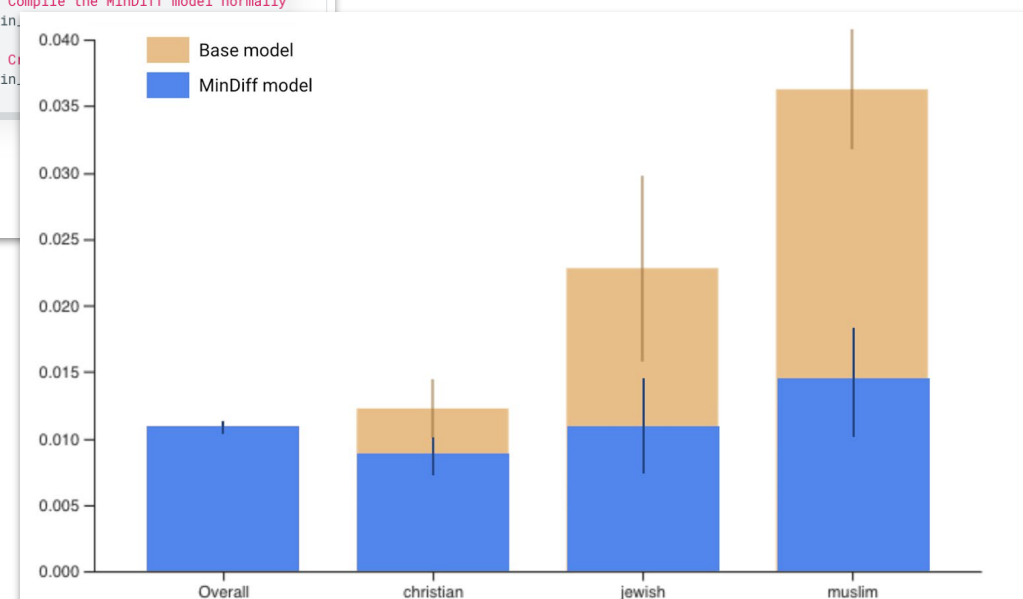
# Start by defining a Keras model.
original_model = ...

# Set the MinDiff weight and choose min_diff_loss = min_diff.losses.MMDL
min_diff_weight = 1.0 # Hyperparameter

# Create a MinDiff model.
min_diff_model = min_diff.keras.MinDiff(original_model, min_diff_loss, min_diff_weight)

# Compile the MinDiff model normally
min_diff_model.compile(optimizer='adam', loss='categorical_crossentropy', metrics=['accuracy'])

# Create a MinDiff model
```



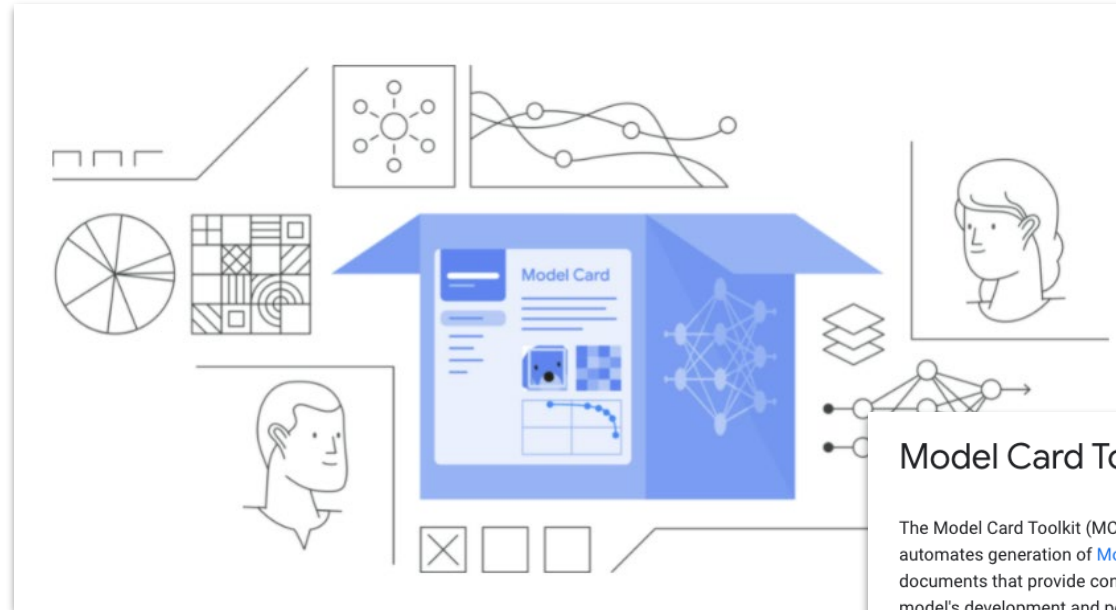


# Model Cards

[Model Cards](#) offer a transparency framework for organizing & communicating key information about a model in a standardized way.

Open-source [Model Card Toolkit](#) library facilitates and streamlines the creation of model cards

[Model Cards for Model Reporting](#) paper (2019)



## Model Card Toolkit

The Model Card Toolkit (MCT) library streamlines and automates generation of [Model Cards](#), machine learning documents that provide context and transparency into a model's development and performance. Integrating the Model Card Toolkit into your ML pipeline will allow you to share your model's metadata and metrics with researchers, developers, reporters, and more.

MCT stores model card fields using a [JSON schema](#). MCT can automatically populate those fields for TFX users via [ML Metadata \(MLMD\)](#). Model card fields can also be manually populated via a [Python API](#). Some use cases of model cards include:

- Facilitating the exchange of information between model builders and product developers.
- Informing users of ML models to make better-informed decisions about how to use them (or how not to use them).
- Providing model information required for effective public oversight and accountability.

```
import model_card_toolkit

# Initialize the Model Card Toolkit with a path
model_card_output_path = ...
mct = model_card_toolkit.ModelCardToolkit(model_card_output_path)

# Initialize the model_card_toolkit.ModelCard,
model_card = mct.scaffold_assets()
model_card.model_details.name = 'My Model'

# Write the model card data to a JSON file
mct.update_model_card_json(model_card)

# Return the model card document as an HTML page
html = mct.export_format()
```



# Data Cards

Data Cards offer a structured way to document datasets & facilitate informed decision making for various stakeholders.

The [Data Cards Playbook](#) is a people-centered resource to help teams create customizable dataset documentation.

DATA CARD V2.02 • Published June 2021 • Updated Sep 2021

# Translated Wikipedia Biographies

English to Spanish  • 516 KB • CSV  
 English to German  • 517 KB • CSV

PUBLISHER(S)

Google LLC

INDUSTRY TYPE

Corporate - Tech

FUNDING

Google LLC

FUNDING TYPE

Private Funding

TESTING

KEY APPLICATION(S)

Machine Translation

PRIMARY MOTIVATION(S)

Study gender accuracy in translations beyond the standard Wikipedia corpus and occupations diversity for fairness research.


PRIMARY DATA TYPE(S)

Non-Sensitive Public Data about people

DATASET SHAPSHOT

Total Instances	138
Male/female biographies (entities)	63
Male/female biographies (countries)	63
Feminine biographies (entities)	93
Feminine biographies (countries)	57
Rock bands & sport teams (entities)	12
Rock bands & sport teams (countries)	12

DATASET SOURCE(S)

• Source type: [Wikipedia](#) 

• Target Text: [International translations](#)

PRIMARY DATA MODALITY

Textual Data

EXAMPLE OF ACTUAL DATA POINT WITH DESCRIPTIONS

source language	en
target language	de
document ID	3
string ID	3_1
source text	20023 to 20024 to 20025 to 20026 to 20027 to 20028 to 20029 to 20030 to 20031 to 20032 to 20033 to 20034 to 20035 to 20036 to 20037 to 20038 to 20039 to 20040 to 20041 to 20042 to 20043 to 20044 to 20045 to 20046 to 20047 to 20048 to 20049 to 20050 to 20051 to 20052 to 20053 to 20054 to 20055 to 20056 to 20057 to 20058 to 20059 to 20060 to 20061 to 20062 to 20063 to 20064 to 20065 to 20066 to 20067 to 20068 to 20069 to 20070 to 20071 to 20072 to 20073 to 20074 to 20075 to 20076 to 20077 to 20078 to 20079 to 20080 to 20081 to 20082 to 20083 to 20084 to 20085 to 20086 to 20087 to 20088 to 20089 to 20090 to 20091 to 20092 to 20093 to 20094 to 20095 to 20096 to 20097 to 20098 to 20099 to 20100 to 20101 to 20102 to 20103 to 20104 to 20105 to 20106 to 20107 to 20108 to 20109 to 20110 to 20111 to 20112 to 20113 to 20114 to 20115 to 20116 to 20117 to 20118 to 20119 to 20120 to 20121 to 20122 to 20123 to 20124 to 20125 to 20126 to 20127 to 20128 to 20129 to 20130 to 20131 to 20132 to 20133 to 20134 to 20135 to 20136 to 20137 to 20138 to 20139 to 20140 to 20141 to 20142 to 20143 to 20144 to 20145 to 20146 to 20147 to 20148 to 20149 to 20150 to 20151 to 20152 to 20153 to 20154 to 20155 to 20156 to 20157 to 20158 to 20159 to 20160 to 20161 to 20162 to 20163 to 20164 to 20165 to 20166 to 20167 to 20168 to 20169 to 20170 to 20171 to 20172 to 20173 to 20174 to 20175 to 20176 to 20177 to 20178 to 20179 to 20180 to 20181 to 20182 to 20183 to 20184 to 20185 to 20186 to 20187 to 20188 to 20189 to 20190 to 20191 to 20192 to 20193 to 20194 to 20195 to 20196 to 20197 to 20198 to 20199 to 20200 to 20201 to 20202 to 20203 to 20204 to 20205 to 20206 to 20207 to 20208 to 20209 to 20210 to 20211 to 20212 to 20213 to 20214 to 20215 to 20216 to 20217 to 20218 to 20219 to 20220 to 20221 to 20222 to 20223 to 20224 to 20225 to 20226 to 20227 to 20228 to 20229 to 20230 to 20231 to 20232 to 20233 to 20234 to 20235 to 20236 to 20237 to 20238 to 20239 to 20240 to 20241 to 20242 to 20243 to 20244 to 20245 to 20246 to 20247 to 20248 to 20249 to 20250 to 20251 to 20252 to 20253 to 20254 to 20255 to 20256 to 20257 to 20258 to 20259 to 20260 to 20261 to 20262 to 20263 to 20264 to 20265 to 20266 to 20267 to 20268 to 20269 to 20270 to 20271 to 20272 to 20273 to 20274 to 20275 to 20276 to 20277 to 20278 to 20279 to 20280 to 20281 to 20282 to 20283 to 20284 to 20285 to 20286 to 20287 to 20288 to 20289 to 20290 to 20291 to 20292 to 20293 to 20294 to 20295 to 20296 to 20297 to 20298 to 20299 to 20300 to 20301 to 20302 to 20303 to 20304 to 20305 to 20306 to 20307 to 20308 to 20309 to 20310 to 20311 to 20312 to 20313 to 20314 to 20315 to 20316 to 20317 to 20318 to 20319 to 20320 to 20321 to 20322 to 20323 to 20324 to 20325 to 20326 to 20327 to 20328 to 20329 to 20330 to 20331 to 20332 to 20333 to 20334 to 20335 to 20336 to 20337 to 20338 to 20339 to 20340 to 20341 to 20342 to 20343 to 20344 to 20345 to 20346 to 20347 to 20348 to 20349 to 20350 to 20351 to 20352 to 20353 to 20354 to 20355 to 20356 to 20357 to 20358 to 20359 to 20360 to 20361 to 20362 to 20363 to 20364 to 20365 to 20366 to 20367 to 20368 to 20369 to 20370 to 20371 to 20372 to 20373 to 20374 to 20375 to 20376 to 20377 to 20378 to 20379 to 20380 to 20381 to 20382 to 20383 to 20384 to 20385 to 20386 to 20387 to 20388 to 20389 to 20390 to 20391 to 20392 to 20393 to 20394 to 20



# DISCUSSION

**BUILDING TRUST IN AI SYSTEMS: WHERE  
ARE WE NOW?**