



About AI Summit 2022

The Association of Food and Drug Officials (AFDO) and the Regulatory Affairs Professionals Society (RAPS) saw an opportunity to expand their organizational missions in 2022 by absorbing the entire Xavier Health legacy and forming the **AFDO/RAPS Healthcare Products Collaborative**. The partnership's mission is to facilitate discussion, collaboration, innovation, and learning across the global healthcare products community.

At the foundation of the three areas the Collaborative is working in—medical devices, pharmaceuticals and combination products—is artificial intelligence (AI). AI is destined to be the key to continuing rapid change in support of patient care. The Collaborative's **Artificial Intelligence Initiative** is a unique ecosystem where industry, regulators and users are elevating AI as a whole in innovative health and patient care.

As part of the Initiative's work, the AI Summit is led by top regulatory and industry leaders accelerating innovation through the use of AI in healthcare. Our industry-led working teams openly collaborate with **global regulators** to identify and overcome hurdles, implement solutions, and pave a path forward for the betterment of the industry and patient care.

All of these exciting discussions and collaborations come to life at the AI Summit!

Join us to challenge and advance the current thinking on patient health, product quality and process improvement in the pharmaceutical, biopharma, biotech, and medical device industries through the power of AI. Together, we can develop practical artificial intelligence solutions across the pharmaceutical and medical device verticals—and make those solutions available to the global industry.

Support Continued AI Innovation and Advancement at this Premier Event

Since 2017, the AI Summit has showcased the year-round work of the **Artificial Intelligence Initiative** by uniting the most innovative and forward-thinking minds across the industry to revolutionize healthful living for today and tomorrow. Your sponsorship will demonstrate your support as a thought leader to advance patient health, product quality and process improvement across the pharma, biopharma, device and combination products industries.

Thank you for considering one of the following levels of support.



AI SUMMIT

COLUMBUS, OH • OCTOBER 25–27, 2022

2022 Sponsorship Opportunities

	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Lunch \$2,500	Breakfast \$2,500
Experiential/Networking							
Team registrations	9	7	5	3	2		
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓	✓		
Thought Leadership							
Social media post on AFDO and RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1				
Profile page: Dedicated page on event site and in event platform to showcase thought leadership, innovations, research and contact information	✓	✓	✓	✓			
Branding							
Attendee gift: Ability to provide attendees with a takeaway gift*	✓	✓					
Onsite signage: Logo placement and sponsorship recognition on signage throughout the event	Prime signage at all events including workshop	Conference sessions and workshop	Conference sessions	Conference sessions	Networking Reception	Lunch	Breakfast
Program book: Ad placement in program book	Full page	Full page	Full page	1/2 page	1/4 page		
Banner ad with hyperlink on event site: ROS 728 x 90 placement	✓	✓	✓				
Logo placement with hyperlink in event emails	✓	✓	✓	✓			
Sponsor recognition: Logo placement on sponsor thank you slides and verbal recognition in sessions	✓	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓	✓

* Sponsor must supply branded item for all participants. Item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.)



AI SUMMIT
COLUMBUS, OH • OCTOBER 25–27, 2022

An artificial intelligence conference about
AI solutions for pharma and medical devices.

Presented by  HEALTHCARE PRODUCTS COLLABORATIVE



A la Carte Sponsorship Opportunities

Program Book Advertisement

Please your print ad directly in front of Combination Products Summit attendees with an ad placement in their most vital resource—the event program book

- Full page \$1,250
- 1/2 page \$1,000
- 1/4 page \$750

Attendee Gift

Ability to provide attendees with a takeaway gift (*sponsor must supply branded item for all participants. Item must be approved by event staff and may include attendee bag, lanyard, notebook, etc.*)

- \$2,000



To reserve or for more information, contact Patrick Flynn at
+1 301 770 2920, ext. 246 or pflynn@raps.org.