

2022 MEDCON CONFERENCE

AFDO/RAPS Healthcare Products Collaborative

4-6 May 2022 • healthcareproducts.org/MedCon

About MedCon 2022

The Association of Food and Drug Officials (AFDO) and the Regulatory Affairs Professionals Society (RAPS) have come together to support sharing, collaboration, and learning across the global healthcare products community. With a focus on fostering open discussions of the most pressing issues facing the industry, the AFDO/RAPS Healthcare Products Collaborative will carry on Xavier Heath's legacy of delivering the Xavier MedCon Conference.

The AFDO/RAPS Healthcare Products Collaborative reflects the commitment of both organizations to continue the important work Xavier Health has done to advance the industry. This new partnership will also produce Xavier Health's other industry events—including the PharmaLink Conference, Combination Products Summit, and AI Summit.

Prior MedCon Conferences have been credited with providing open, transparent interactions with stakeholders, and the AFDO/RAPS Healthcare Products Collaborative plans to support and enhance these efforts. During the 2022 conference, attendees will:

- Experience paradigm-shifting dialogue leading to practical solutions that can be implemented immediately
- Learn proactive and predictive methods to protect products, businesses, and patients.
- Gain cross-functional insights that foster critical alignment and collaboration across organization.

Support and Drive the Speed of Innovation at this Premier Event

For more than 12 years, MedCon has united the healthcare products industry to work for a better tomorrow. Your sponsorship will demonstrate your support as a thought leader on important issues that increase speed to market and product quality through innovation.

Thank you for considering one of the following levels of support.



To reserve or for more information, contact Patrick Flynn at +1 301 770 2920, ext. 246 or pflynn@raps.org.



HEALTHCARE PRODUCTS COLLABORATIVE

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2022 Sponsorship Opportunities

	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Leader \$3,500
Experiential/Networking						
Team registrations	9	7	5	3	2	1
Pre-event attendee list: Includes name, title and company for LinkedIn connections	✓	✓	✓	✓	✓	✓
Thought Leadership						
Feature video: Exclusive recognition and a :30 video during a session break (choice of break on a first-come, first-served basis)	3 breaks	2 breaks	2 breaks	1 break		
Social media post on AFDO and RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
Chat links: Promotion of products, brand, contact forms, websites etc. to be posted in the chat box to all attendees	3	2	1	1		
Profile page: Dedicated page on event site and in event platform to showcase thought leadership, innovations, research and contact information	✓	✓	✓	✓		
Branding						
Exclusive slide: Displayed in virtual event platform before kickoff each day and during breaks	✓	✓	✓			
Banner ad with hyperlink in virtual event platform: ROS 200 x 200 placement	✓	✓	✓	✓	✓	✓
Banner ad with hyperlink on event site: ROS 728 x 90 placement	✓	✓	✓			
Logo placement with hyperlink in event emails	✓	✓	✓	✓		
Sponsor recognition: Logo placement on sponsor thank you slides and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
Logo placement with hyperlink on event site	✓	✓	✓	✓	✓	✓



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